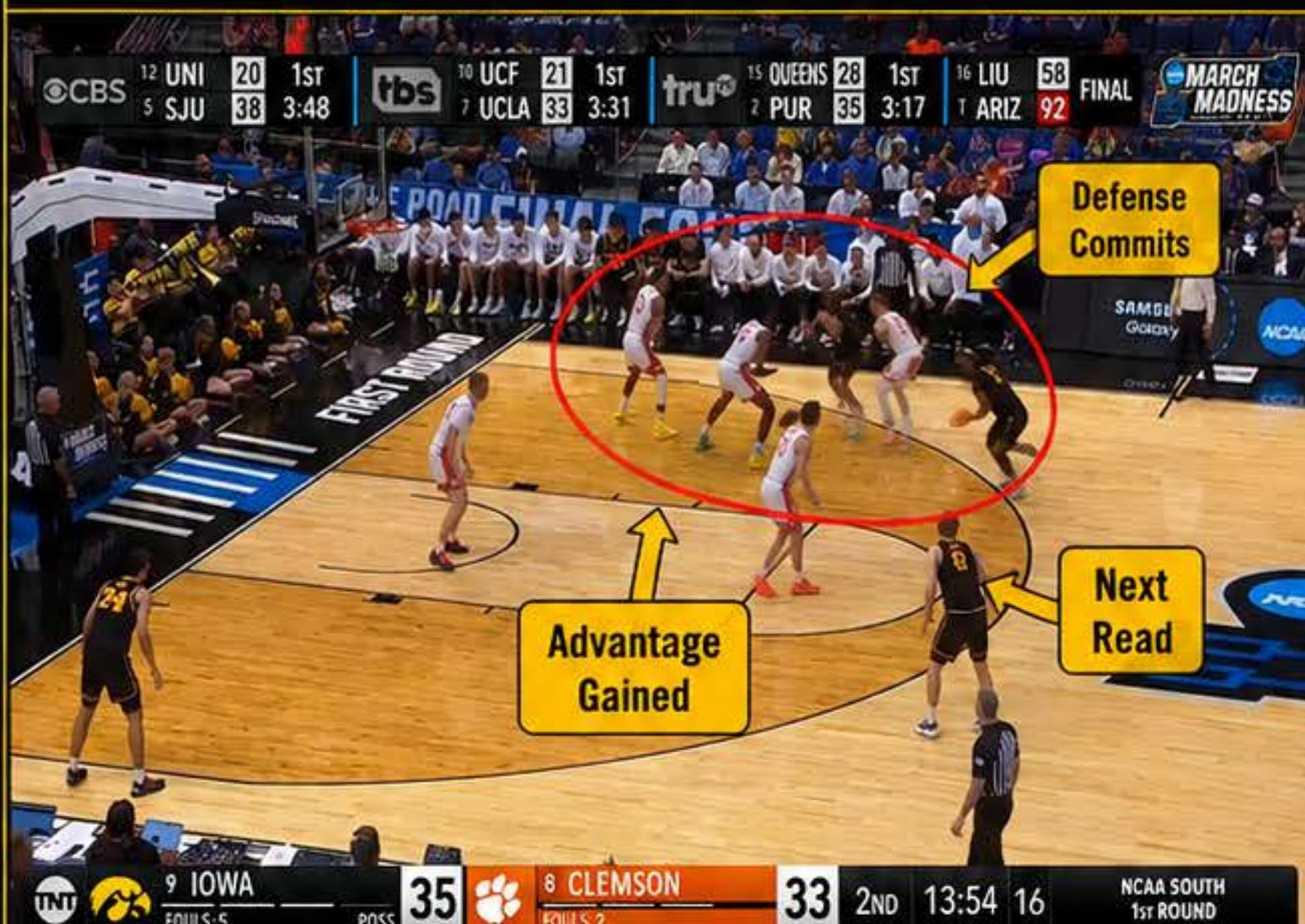




THE ADVANTAGE DNA™

- 1 1 passes to 5 and initiates chase action.
- 2 5 throws it back to 1.
- 3 5 sets the immediate ball screen.
- 4 1 attacks off the screen.
- 5 5 short rolls into the middle.
- 6 Clemson loads up on the action.
- 7 Iowa gains the advantage and attacks the next read.

ADVANTAGE FRAME — 13:54 2ND HALF

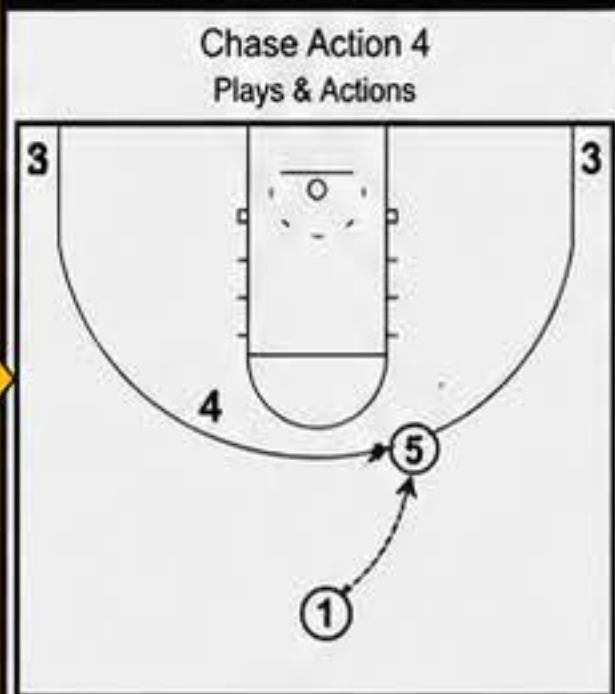


PAUSE HERE

Clemson has loaded multiple defenders into the chase action, and that is exactly where Iowa creates the advantage. The immediate ball screen and short roll force the defense to shrink the floor around the ball. Once the defense commits, Iowa can attack the next read off the short roll before Clemson can recover.

ACTION BREAKDOWN

2. RETURN PASS



5 throws the ball back to 1, which keeps the chase action flowing and sets up the next ball screen. The defense now has to react quickly to the second phase.

3. ATTACK THE ADVANTAGE



5 sets the immediate ball screen for 1 and then short rolls into the middle. As Clemson loads up to stop the drive, Iowa gains the advantage and can attack the next open read.

COACHING INSIGHTS



WHY IT WORKS:

The chase return into an immediate ball screen forces the defense to shift twice in quick succession. The short roll creates the real advantage.



DEFENSIVE REACTION:

Clemson crowds the chase action and sends extra help toward the ball, shrinking space around the drive.



OFFENSIVE READ:

Recognize the loaded defense, hit the short roll on time, and move the ball to the next open player before the defense resets.



COACHING POINT:

Keep the timing tight. Catch on balance, make the simple read, and be ready to play out of the short roll immediately.



STEAL THIS IDEA:

Use a chase action into an immediate ball screen to force the defense to shift twice before it can recover. The short roll often creates the best next advantage.



DNA TAKEAWAY:

The first action starts the shift. The short roll creates the advantage.