

REFURB & RESTORE

Media Pack
2021

ABOUT THE MAGAZINE

Refurbishment & Restore magazine was founded by MH Media Global Ltd. Since its creation, the magazine has matured into one of the key publications in the refurbishment, maintenance and renovation industry due to its circulation and revered content.



The magazine serves not only to provide its readers with the most relevant products on the market, but also aims to enlighten its audience through well-researched, informative editorial content within the fastest moving sector in the building and design industry.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Jan/Feb, Mar/Apr, May/Jun, Jul/Aug, Sep/Oct, Nov/Dec.



CIRCULATION

With a total circulation nearing 62,500 strong, the magazine is distributed to individuals and professionals within the refurbishment and renovation industry such as Builders, Refurbishment Contractors, RIBA Architects, House Builders, Property Developers, Housing Associations, Quantity & Building Surveyors, Local Authorities, Interior Designers, Shop-fitting Contractors and key decision makers within the Hotel, Sport and Leisure sector, who are undertaking major refurbishment and renovation projects to conversion, extension or improvement of an existing property.

Each advertisement that is placed within in the magazine is thoughtfully positioned in a certain feature, promoting cohesiveness and structure to the publication. In doing so, our readers are able to ascertain products quickly and efficiently.

Refurbishment Contractors	23%
Builders	14%
RIBA Architects	12%
Property Developers	10%
Interior Designers	9%
Quantity & Building Surveyors	9%

House Builders	8%
Housing Associations	6%
Local Authorities	4%
Shop-fitting Contractors	3%
Key decision makers within the Hotel, Sport and Leisure sector	2%



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EDITORIAL SUBMISSION

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication.

Refurb & Restore reserves the rights to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance. We are always open to receiving a wide variety of editorial content to be considered for each issue we produce. If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines on 'Print Requirements'.



RATES & DATA

WHAT TO SUBMIT

We are always open to receiving a wide variety of editorial content to be considered for each issue we produce.

If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines below when submitting.

NOTE: All submissions are not 100% guaranteed to be featured in an upcoming issue or online feature.

Our editorial team reviews every submission and reserve all rights on their selection.

HOW TO SUBMIT

- All editorial submissions should be emailed to editor@mhmagazine.co.uk
- All images must be provided, hi-resolution, 350-400dpi RGB (JPEG or TIFF)
- If sending multiple images then please submit .zip file of images and any credits to editor@mhmagazine.co.uk through email or wetransfer.com/sendspace.com
- Word limits vary per article but our average articles are between 400-600 words.
- For online coverage please send all social handles for us to credit once published.

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Outside Back	£2,300	190mm x 277mm	210mm x 297mm	216mm x 303mm
Inside Front	£2,100	190mm x 277mm	210mm x 297mm	216mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		



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