



THE GLOBAL GOOD FUND

Leadership Acceleration Services

Your best is yet to come!

Now is the time for business leaders like you to heighten your focus on excellence in leadership and development. It's an extraordinary time to reexamine the tools and methodologies that are needed to accelerate the growth and impact of your team. If you are looking for:

- » New ways to respond to the fast changes in the marketplace
- » An opportunity for team development while leveraging their existing strengths
- » A proven process for differentiating leaders from managers
- » Ways to build more productive team relationships, while achieving your company's goals

We are here to answer your needs. At the Global Good Fund, we believe that an investment in your most important resource is the best path towards success in an unprecedented business climate.

OUR MISSION

The Global Good Fund accelerates the success and impact of high-potential leaders through different programs and leadership development tools.

Through our services, The Global Good Fund provides a platform for leaders across the different management levels in your company to achieve their full potential, while improving the enterprise's impact, culture and business.

The Global Good Fund 360 Mirror is our proprietary leadership assessment tool and methodology exclusively designed for social-impact leadership. Created in collaboration with John Maxwell Companies, Yale University, PwC, and Deloitte.

WHY THE GLOBAL GOOD FUND?

We have a track record of accelerating leadership development:

ACROSS COUNTRIES

Argentina	Ecuador	Kenya	Rwanda
Armenia	Ethiopia	Malawi	Singapore
Azerbaijan	Germany	Mexico	South Africa
Burundi	Ghana	Nepal	Switzerland
Brazil	Haiti	Nigeria	Tanzania
Cambodia	India	Pakistan	Uganda
Chile	Israel	Peru	United Kingdom
Colombia	Italy	Philippines	United States

ACROSS INDUSTRIES

Agriculture	Finance	Technology
Careers & Employment	Health Care	Youth Development
Civic Engagement	Renewable Energy	Water Sanitation
Consumer Products	Sustainability	
Education	Sustainable Fashion	



ENTERPRISES THAT TRUST OUR METHODOLOGY

Smithfield

Johnson & Johnson

EY Building a better working world

 Microsoft

BUCKLEY

 **EAGLEBANK**


DIANA DAVIS SPENCER
FOUNDATION

 COMMUNITY COALITION FOR
HAITI

 **bbyo**

sageWater

The
Co. JOHN MAXWELL

 **SILA**


MORGANFRANKLIN
CONSULTING


CYSTIC FIBROSIS
FOUNDATION

 **CHARLES AND LYNN**
SCHUSTERMAN
FAMILY FOUNDATION

OUR METHODOLOGY



OUR IMPACT

Leaders that went to our programs outperformed the benchmark peer group by:

104% in Total Flow of Funds
(y/y)

190% in Revenue
(y/y)

243% in Philanthropy
(y/y)

Benchmark group is based on 19,452 ventures globally that are supported by other acceleration programs.*

*Research done by The Entrepreneurship Database Program - Emory University. Initiative funded by Argidius Foundation, Kauffman Foundation, USAID, Lemelson Foundation and the Omidyar Network, and is built in partnership between Emory University and the Aspen Network of Development Entrepreneurs.

What others say about the impact of Leadership Development Coaching:

- » **25% growth** in teamwork and cooperation from coaching in organizations - *Manchester Review*
- » **700% average yield** on coaching investment - *Forbes*
- » **88% growth** in productivity from coaching in organizations - *Journal of Positive Psychology*

HOW DO WE ACCELERATE LEADERSHIP?

OUR CORE SERVICES

360 MIRROR

360 MIRROR + Coach Review Session

360 Mirror + Coach Review Session +
Leadership Development Plan

Executive Coaching

Organizational Development




360 MIRROR

Proprietary leadership assessment that gathers feedback from a variety of stakeholders reflecting a panoramic view of leadership skills.

Created in collaboration with John Maxwell Companies, Yale University, PwC, and Deloitte.

OUTCOMES

- » Identify strengths and opportunities for growth
- » Effectively assess and support leaders' needs



// **Rated 4.4 out of 5** by our program's participants when asked: How would you rate the 360's ability to assess your leadership strengths and opportunity areas? (5 – excellent; 0 very bad)“

360 MIRROR + COACH REVIEW SESSION

Guided discussion with an executive coach accompanying
360 MIRROR

OUTCOMES

- » Identify strengths and opportunities for growth
- » Effectively assess and support leaders' needs
- » Framework to understand feedback
- » Refocuses result interpretation
- » Define development priorities



The 360 Mirror and coaching sessions came at a perfect time in my career. I am currently going through a major merger and my role has been shifting weekly. The program has been extremely helpful as I navigate the challenges, changes and opportunities. My coach helped me focus my goals from lofty to functional and helped me think in sound bites and work towards daily successes for myself and the 10 person team I supervise."

Program Participant

360 MIRROR + COACH REVIEW SESSION + LEADERSHIP DEVELOPMENT PLAN

Create a leadership plan to make the 360 feedback actionable.

OUTCOMES

- » Identify strengths and opportunities for growth
- » Effectively assess and support leaders' needs
- » Framework to understand feedback
- » Refocuses result interpretation
- » Define development priorities
- » Accountability structure
- » Implementation plan
- » Leverages stakeholder input



My work with my mentor and coach helped me to refocus my energy, hire new talent and capitalize on my strengths. This resulted in me joining the Forbes Nonprofit Council and being a featured expert more than a dozen times so far. I am completing my second book and recently launched a consulting service.”

Kim Lewis

CEO, Goodwill Industries of East Texas

OUR COACHES

Access to an accountability partner who will challenge the social-impact leader and provide support

WHO ARE THEY?

- » Certified executive coaches
- » Experience coaching global leaders
- » Leaders in their own right

Our coaches' certifications:

- » International Coach Federation (ICF)
- » Georgetown University, Leadership Development Coaching program
- » Strozzi Institute, Somatic Coaching - Embodied Leadership
- » Leadership Circle Profile Assessment, Hogan Assessment System and Leadership Versatility Index and Total SDI System
- » IF Certificate Program, Certified Integral Facilitator
- » KnowledgeWorkx, Cultural Mapping and Intercultural Intelligence Coach and Trainer
- » Barrett Values Centre, Cultural Transformation Toolkit
- » Center for Applied Cognitive Studies, WorkPlace 360 Assessment / WorkPlace Big Five Profile coaching
- » Executive Masters in Leadership (EML) Degree, Georgetown University
- » Developing Leadership Through Emotional Intelligence / Positive Organization Development and Change Manage

THE GLOBAL GOOD FUND

**Develop your people, while making
the world a better place.**

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