

REFUBISHMENT & RESTORE

M E D I A P A C K 2 0 1 9

WWW.REFURBANDRESTORE.CO.UK



ABOUT THE MAGAZINE

Refurbishment & Restore magazine was founded by MH Media Global Ltd. Since its creation, the magazine has matured into one of the key publications in the refurbishment, maintenance and renovation industry due to its circulation and revered content.

The magazine serves not only to provide its readers with the most relevant products on the market, but also aims to enlighten its audience through well-researched, informative editorial content within the fastest moving sector in the building and design industry.

The magazine is distributed on a bi-monthly basis. Issues will be released as the following: Feb/Mar, Apr/May, Jun/Jul, Aug/Sep, Oct/Nov, Dec/Jan.



CIRCULATION

With a total circulation nearing 62,500 strong, the magazine is distributed to individuals and professionals within the refurbishment and renovation industry such as Builders, Refurbishment Contractors, RIBA Architects, House Builders, Property Developers, Housing Associations, Quantity & Building Surveyors, Local Authorities, Interior Designers, Shop-fitting Contractors and key decision makers within the Hotel, Sport and Leisure sector, who are undertaking major refurbishment and renovation projects to conversion, extension or improvement of an existing property.

Each advertisement that is placed within in the magazine is thoughtfully positioned in a certain feature, promoting cohesiveness and structure to the publication. In doing so, our readers are able to ascertain products quickly and efficiently.

Refurbishment Contractors	23%
Builders	14%
RIBA Architects	12%
Property Developers	10%
Interior Designers	9%
Quantity & Building Surveyors	9%
House Builders	8%
Housing Associations	6%
Local Authorities	4%
Shop-fitting Contractors	3%
Key decision makers within the Hotel, Sport and Leisure sector	2%

On top of our unique circulation, Refurbishment & Restore is media partners with all the UK's major Refurbishment & Restore trade shows throughout the year. Additional copies of the magazine are printed and distributed via our own stand or media gallery.



SECTIONS

Each issue of the publication contains many sections covering the Refurbishment & Restore industry. Some of the highlighted sections that will appear in every issue throughout the year are listed below:

- Bathrooms & Kitchens
- Coatings, Sealants & Paints
- Doors, Windows & Fittings
- Drainage & Plumbing
- Floors & Flooring
- Heating & Ventilation
- Interiors & Interior Design
- Landscaping & External Works
- Lighting & Electrical
- Recreation & Leisure
- Roofing & Cladding
- Safety, Security & Fire Protection
- Timber & Timber Frames

Calendar of in depth features which becomes the issue's main focuses.

February - March

Coatings, Sealants & Paints
Doors, Windows & Fittings
Interiors & Interior Design

April - May

Heating & Ventilation
Recreation & Leisure
Roofing & Cladding
Timber & Timber Frames

June - July

Bathrooms & Kitchens
Coatings, Sealants & Paints
Doors, Windows & Fittings
Safety, Security & Fire Protection

September - October

Floors & Flooring
Interiors & Interior Design
Landscaping & External Works
Timber & Timber Frames

November - December

Drainage & Plumbing
Lighting & Electrical
Recreation & Leisure
Roofing & Cladding

January - February

Bathrooms & Kitchens
Floors & Flooring
Heating & Ventilation

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TRADE SHOWS & EXHIBITIONS TIMETABLE

As well as distributing the regular printed editions to our dedicated readership, each edition of Refurbishment & Restore also attends a number of exhibitions and trade shows up and down the country throughout the year where we promote our client base with extra copies for each show.

Trade Show / Exhibition	Dates	Distributed Issue(s)
Surface Design Show	5th - 7th February 2019	Issue 14 Feb/Mar 2019
Future Build	5th - 7th March 2019	Issue 14 Feb/Mar 2019
Grand Design London	4th - 12th May 2019	Issue 14 + 15 Feb/Mar 2019
Firex International	18th - 20th June 2019	Issue 16 June/July 2019
IFSEC International	18th - 20th June 2019	Issue 16 June/July 2019
Housing 2019	25th - 27th June 2019	Issue 16 June/July 2019
The Flooring Show	15th - 17th September 2019	Issue 17 Sept/Oct 2019
The Landscape Show	17th - 18th September 2019	Issue 17 Sept/Oct 2019
100% Design	18th - 21st September 2019	Issue 17 Sept/Oct 2019
Kent Construction Expo	3rd October 2019	Issue 17 Sept/Oct 2019
UK Construction Week	8th - 10th October 2019	Issue 17 Sept/Oct 2019
London Build	21st - 28th November 2019	Issue 18 Nov/Dec 2019
Homes UK Event	27th - 28th November 2019	Issue 18 Nov/Dec 2019



EDITORIAL SUBMISSION

We are always pleased to consider relevant editorial content that may help to support the various sections within our publication. Refurb & Restore reserves the rights to accept or deny any submission we receive. Submissions are reviewed based on their content, quality and relevance. We are always open to receiving a wide variety of editorial content to be considered for each issue we produce. If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines on 'Print Requirements'.

WHAT TO SUBMIT

We are always open to receiving a wide variety of editorial content to be considered for each issue we produce.

If you are working or have worked on a recent project or case study and have relevant material to submit them please follow the guidelines below when submitting.

NOTE: All submissions are not 100% guaranteed to be featured in an upcoming issue or online feature.

Our editorial team reviews every submission and reserve all rights on their selection.

HOW TO SUBMIT

- All editorial submissions should be emailed to
- editor@mhmagazine.co.uk
- All images must be provided, hi-resolution, 350-400dpi RGB (JPEG or TIFF)
- If sending multiple images then please submit .zip file of images and any credits to
- editor@mhmagazine.co.uk through email or
- wetransfer.com/sendspace.com
- Word limits vary per article but our average articles are between 400-600 words.
- For online coverage please send all social handles for us to credit once published.

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RATES & DATA

Magazine Advertising	Rate	Area	Trim	Bleed
Double Page Spread	£2,550	400mm x 277mm	420mm x 297mm	426mm x 303mm
Outside Back	£2,300	190mm x 277mm	210mm x 297mm	216mm x 303mm
Inside Front	£2,100	190mm x 277mm	210mm x 297mm	216mm x 303mm
A4 Page	£1,495	190mm x 277mm	210mm x 297mm	216mm x 303mm
Half Page	£950	180mm x 132mm		
Quarter Page	£675	88mm x 132mm		



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