# **Survive Thrive** Virtual Event

May 13, 2020 5:30 pm - 6 pm



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# **CHEERS FROM OUR CEO**

# Dear Friends,

We are thrilled to be virtually connected to celebrate social entrepreneurship and the resilient leaders we are honored to serve. While we are disappointed to miss you in person at our annual Gala, we are grateful that you are safe and healthy at home.

The rapid spread of COVID-19, its devastating impact, and the global economic crisis has challenged our community in a myriad of ways. Yet time and again, our visionary leaders have stepped up to serve their communities and people in need.

We founded The Global Good Fund because we knew that supporting leaders was the most effective way to make an exponential impact in local communities and around the world. The need for this work is more important today than ever before; the world needs more social entrepreneurs to solve the problems that COVID-19 has exacerbated.

We look forward to sharing more about our work and our vision for the future, and celebrating the progress we collectively make. We're in this together.

Stay well,

Carrie Rich Co-founder & CEO, The Global Good Fund



# ABOUT THE GLOBAL GOOD FUND

The Global Good Fund is a leadership development enterprise built by and for social entrepreneurs. We recognize that talent is evenly distributed but opportunity is not. We even the playing field for the world's brightest leaders to help their ideas become the reality we strive for: a more equitable, just society. We do this by identifying high-potential leaders and providing them with capital, distinguished mentors and coaches, and a cohort of exceptional leaders through a one-year Fellowship.



# **OUR EXPONENTIAL IMPACT**

# **105** Fellows From 30 Countries



**8.5**M LIVES POSITIVELY IMPACTED



**36,000** GLOBAL COMMUNITY MEMBERS

**8,000+** UNTAPPED ENTREPRENEURS



# PROGRAM SCHEDULE

# Welcome

**Our Story + Impact** 

# **Our COVID-19 Response**

**Our Vision for The Future** 

**Get Involved** 

Q&A

# **COVID-19 RESPONSE**

**In response to the COVID-19 global pandemic,** The Global Good Fund surveyed our 27 Fellows and 100+ alumni to better understand how the pandemic is impacting their work and how we could best meet their needs.

An assessment of the survey results revealed that the two immediate challenges they currently face as a direct result of the pandemic are:

- A Severe Cash Crunch 87% responded that running out of cash was their biggest concern. Many are quickly running out of cash to pay their staff and keep their operations afloat as they experience long delays in receivables. Cash requirements range from \$10,000 - \$100,000.
- 2. A Lack of Access to Crisis Management Expertise - 100% responded that they are in need of expert advice on how to effectively manage the current crisis.





# **COVID-19 RESPONSE**

To meet these needs, and in lieu of an in-person Summit and Gala, The Global Good Fund has developed the following rapid response plan:



### The Emergency Response Fund

The Global Good Fund launched a "Survive and Thrive Fund" to rapidly deploy grants to our Fellows and alumni. Funds will be distributed directly to entrepreneurs to help cover rent, salaries, and crisis planning. We are proud to share that GGF committed \$300,000 within the first week of launching the fund.



### Free Crisis Management Training

As a virtual organization with a remote team and a robust network of business mentors, content experts, and executive coaches, The Global Good Fund is well-positioned to develop and distribute digital content relevant to managing the crisis. Our team hosted a webinar series on topics ranging from PR support to financial contingency planning, managing staff to peer networking with other social entrepreneurs. This series provides our entrepreneurs with expert advice and actionable plans they can use immediately.



MISSION

ALEJANDRO RAMIREZ Universal Spartan, LLC Owner and CEO



# ALI AHMADI

**TCARE, Inc.** CEO, Chairman, and Co-Founder

MISSION TCARE, engages, retains & motivates families to be a part of Long Term Care.

tailoredcare.com Sponsored by Smithfield Foods



transparent solutions.

publicbloc.io

MISSION

universalspartan.com

Sponsored by Smithfield Foods

**ALI AKIL** 

Universal Spartan, LLC provides tactical, IT,

electrical, industrial, and medical equipment for

the federal government and defense industry.

Public Bloc accelerates economic growth by

providing customers with smart, trusted and

**Sponsored by Smithfield Foods** 

Public Bloc CEO and Co-Founder



AMANAT ANAND

CEO and Co-Founder

MISSION SoaPen Inc aims to make hygiene fun and accessible to children around the world.

soapen.com



ANNE K RWEYORA Smart Havens Africa Managing Director

MISSION

Our mission is to provide a Sustainable Affordable Pathway to Homeownership for low-moderate income people especially women in Africa.

### shafrica.org



CLAIRE WITKO Dog Tag Bakery Director of Programs

### MISSION

Dog Tag Bakery shatters stigmas of mental health challenges faced by all individuals, but especially those faced by Veterans of the United States.

dogtaginc.org





women and their families.

athletesforvets.org

MISSION

### DERECK FAULKNER Athletes for Vets

Foundation CEO and Founder

# **GIFFIN DAUGHTRIDGE**

**UrSure, Inc.** CEO + Co-Founder

#### MISSION

UrSure aims to eradicate new HIV infections by protecting vulnerable patients, empowering physicians with adherence data, and saving the health system significant costs.

#### ursureinc.com



# JEANETTE HAYNIE The Athena Project

Founder & Executive Director

#### MISSION

The Athena Projects seeks to elevate the stories of female veterans and conduct research to inform how we consider gender, leadership, and security.

Athletes for Vets is an organization that enables current and former professional athletes to

advocate for our military's servicemen and

### Sponsored by Smithfield Foods



### JENNY ANDERSON Celebrate EDU CEO and Co-Founder

### MISSION

Celebrate EDU is on a mission to encourage and empower young adults with developmental disabilities by providing innovative entrepreneurial education that builds on interests and strengths so that they can create happier and more productive lives.

### celebrateedu.org



# JUSTIN CONSTANTINE

Chief Business Development Officer

### MISSION

JobPath believes that talent is everywhere, and therefore we aim to break down barriers in the HR space to ensure equal opportunity for all jobseekers.

yourjobpath.com Sponsored by Smithfield Foods



### JULIO LAVALLE Mibolsillo

Chief Business Development Officer

#### MISSION

MiBolsillo is an AI-based financial personal trainer that educates2bank and brings digital financial identity & best-fit FinServs to unbanked entrepreneurs

### mibolsillo.pe



MISSION

JUSTINE ABUGA Ecobora Company CEO and Founder



### KAVETO TJATJARA

Worldview Technology CEO and Founder

#### MISSION

Our mission is to provide access to adequate sanitation to people living in areas without sewage systems.

#### worldviewnamibia.com



ecobora.co.ke

**KYLEANNE HUNTER** 

The Athena Project Managing Director

#### MISSION

The Athena Projects seeks to elevate the stories of female veterans and conduct research to inform how we consider gender, leadership, and security.

Our mission is to create livelihood opportunities

for youths and women in rural areas so that they

of poverty and actualize their potential.

can access clean cooking fuel, work their way out

Sponsored by Smithfield Foods



### MANISH RANJAN NanoHealth CEO and Founder

#### MISSION

NanoHealth is solving one of the largest health problems of the 21 st century– Non-Communicable Diseases (NCDs) that account for highest deaths and disability across the world. Health Today. Happiness Tomorrow.

### nanohealth.in



MARGO BAINES Chicks with Class CEO and Founder

#### MISSION

We are a Girls Empowerment Ecosystem using our Franchised Centers, Developed Curriculum and Girl's Conferences as a tool to help girls reach their full potential.

chickswithclass.com Sponsored by Smithfield Foods



MARY ACKLEY Little Wild Things Farm CEO and Founder

#### MISSION

We seek to demonstrate that sustainable agriculture is commercially viable in urban landscapes, and that farming is a desirable and rewarding career for the best and brightest of the next generation.

### littlewildthingsfarm.com





MISSION

# **MICHELE NESBIT**

**BoxPower** Co-Founder, VP of Engineering



### NIDHI PANT S4S Technologies Co-Founder

MISSION

Happy Customers and Fulfilled Farmers: Through Better Tech, Better Food, Better Lives.

### s4stechnologies.com

boxpower.io

# **PATRICK ALCORN**

Veteran Business Outreach Center, UTA Director and Owner

#### MISSION

UTAVBOC provides collaborative, hands-on, interactive learning opportunities including classroom instruction and opportunities to work with experienced coaches and mentors, attend workshops, and develop connections.

BoxPower brings clean, reliable, and affordable

energy to underserved communities.

### uta.edu/vboc

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# PIYUSH JAIN

CEO and Co-Founder

#### MISSION

ImpactGuru.com's core mission is to work tirelessly to ensure that no one dies due to lack of funds for their healthcare expenses in India.

### impactguru.com



## PAUL VANN

Wealth Building Academy, LLC

Owner and President

#### MISSION

Wealth Building Academy, LLC's mission consists of delivering high impact speeches, training, coaching and book publishing to help organizations and individuals maximize their human potential and improve their bottom line.

### paulvannspeaks.com

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## RAY ABEL Bansen Labs CEO and Co-Founder

#### MISSION

Our mission is to create technologies that enable people of all abilities to interact with the world on their own terms.

#### myxogo.com

12 | SURVIVE + THRIVE VIRTUAL EVENT



MISSION

## **REBECCA HUI**

Roots Studio Founder

We enable rural villages to continue deriving

livelihoods from artistic practices by digitizing their

art into an online library for licensing into the global



# **REYHAN JAMALOVA**

**Rainergy** CEO and Founder

### MISSION

rainergy.co

Our mission is to increase the access to energy in the rural parts of rainy countries by offering them Rainergy: an affordable, clean, and alternative rain energy harvesting device.

### rootsstudio.co

fashion and retail market.

# SCOTT MACKES

Service Academy MasterMind Group, LLC

CEO and Founder

### MISSION

The Service Academy Business Mastermind (SABM) is a support network of Service Academy graduates who are building businesses.

sabmgroup.com Sponsored by Smithfield Foods



# OUR SPONSORS













# **Smithfield**

Betsy Johnston + Johnston Family

**Herb Wender** 

Knox Singleton + Tracy Fitzsimmons Kristen Chou + Allison Chou

**Peter Page** 

**Philip Bass** 

**Steve Cumbie** 

Serving communities. Changing lives. What matters to you matters to us.

At EY, we're proud to support The Global Good Fund. It's one of the ways we're helping to make our community a better place to work and live. A better and brighter future starts with all of us.

Visit ey.com



# The Global Good Fund and Smithfield Foods

# **Doing Good Together**



As an American food company, Smithfield Foods is committed to honoring the service and sacrifice of veterans and their families.

We are proud to support the Global Good Fund in its mission to identify and champion social entrepreneurs and sponsor this year's veteran participants in the Leadership Development Program. The challenges our country is facing are unprecedented, and we look forward to seeing what innovative ideas our veteran entrepreneurs develop.



# Proud to Support The Global Good Fund in its Mission

John R. Vogt SVP, Enterprise Banking (o) 202.481.7017 | (m) 202.744.2317 JVogt@EagleBankCorp.com

> EAGLEBANK EagleBankCorp.com DC | MD | VA



The Global Good Fund would like to express a special thank you and our gratitude to Allison and Kristen Chou for their generous visionary sponsorship.

Thanks to their support, up to \$25,000 will be matched dollar for dollar to ensure that GGF and our entrepreneurs will have the resources they need to not just survive, but thrive in today's current climate.





# American Express is a proud supporter of The Global Good Fund.

Congratulations on another year of inspiring social good and an impact that goes beyond borders!



americanexpress.com

# THE GLOBAL GOOD FUND STAFF



CARRIE RICH Co-founder and CEO



MANOLO PAEZ Chief of Staff



DANIELLE KROO Director of Business Development



NAZLIN BHIMJI Senior Director of Strategic Development



DEVON SANFORD Director of Business Development



JACKIE COHEN Director of Communications



JAMIE TUROW Communications Manager



ALLIE JOHNSTON Program Manager



BRENDA DILTS Program Manager



LAURA RHEINTGEN Business Development Consultant

# LEARN MORE ABOUT THE GLOBAL GOOD FUND

# LEARN MORE ABOUT OUR FELLOWSHIP PROGRAM



# JOIN US GET INVOLVED

#### **Become an Executive Mentor**

As an accomplished executive, you have the opportunity to share lessons learned from achievements and mistakes. Sharing through mentorship is a mutually beneficial way to turn success into significance with the next generation of socially-minded leaders.

#### Host a Salon

Host your respected peers, highly successful individuals with strong values, in a private setting to engage and stimulate meaningful conversation regarding legacy and leadership.

#### Volunteer

The Global Good Fund has 100+ volunteers. Volunteer opportunities include the Advisory Board, Young Executive Council, and supporting our annual search and selection process to identify next year's Fellows.

#### Donate

Financial support from philanthropists and impact investors directly assists entrepreneurial leaders who share a commitment to social impact and greater good. Why? To engage as a key partner in the professional and personal growth of a high potential young leader.



For more information, contact: Carrie Rich | carrie.rich@globalgoodfund.org



Background art by

LIZ FIORES

# THE GLOBAL GOOD FUND

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