



Best International Research
Entry Deadline: **Friday 13th August 2021**

Please email your completed Entry & Submission Form by no later than 5.30pm to Frances Revel,
frevel@researchbods.com on **Friday 13th August 2021**.

This award celebrates exceptional research projects that look beyond audiences and markets solely in the UK. Judges will be looking for a research project that breaks the mould with the focus on international research projects.

Has your research initiative helped to crack the Asian markets or been a big hit in Latin America? If so, you must provide evidence that there has been a significant return on investment in terms of rich insights which have shaped international strategy and prove it has reaped financial benefits for the client, agency or media owner.

Project name:

Company name:

Maximum word count of 200 words for each of the following criteria.

Brief overview:

Please outline the core elements of the research initiative, highlighting any issues it sought to address or ideas it sought to challenge

Research Methodology:

Please outline the research method(s) employed

Key take-outs and application:

Please highlight the key take-outs from the research and any potential or actual application of the research

What we were working with:

Set the scene for our judges, outlining –where relevant – size of the team, resources and budgets involved, any constraints or difficulties encountered and conquered.



Impact & testimonials:

Please highlight how significant your work has been, the impact it has made on your industry or clients over the judging period or the implications of the findings for the media industry at home or abroad, include any testimonials if necessary

Elevator Tweet:

In 140 characters, please outline why your team should win.

Name, position, phone and email contact details of person(s) who would accept award