

# Enhancing Scientific Dissemination and Communication

Online Training for HELIOS project | 12 May 2025



## Trainer:

Anna Zmiievska

Intelligentsia Consultants Sarl



# Training Agenda



## **Welcome and introduction**

15:00 – 15:10



## **Module 1: Dissemination, Communication, Exploitation**

15:10 – 16:00



## **Coffee break**

16:00 - 16:15



## **Module 2: Researcher Profile and Social Media**

16:15 – 16:45



## **Module 3: Open Science Policy**

16:45 – 17:15



## **Q&A and Wrap-Up**

17:15 – 17:30



# About Your Trainer



## EU Project Experience

Since 2012, starting with FP7 programs.



## Diverse Experience

Worked in higher education institutions, research organizations, and consultancy.



## Project Portfolio

Participated in submission of over 100+ proposals and implementation of 20+ projects.



## Leadership Role

D&C work package/task leader in 9 H2020/HE projects in different topics.

# Let's start with a question

**Mentimeter**

<https://menti.com>

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or use code 7655 4544





# Module 1: Dissemination, Communication and Exploitation

SD

## Key Differences

Understanding distinctions between Dissemination, Communication, and Exploitation.



## EU Requirements

Horizon Europe policy background and mandatory elements.



## Benefits

Impact on visibility, networking opportunities, and future funding success.



## Real Examples

Case studies from successful Horizon Europe projects.

# Understanding Key Differences

## COMMUNICATION

### TARGET AUDIENCE:

Multiple audiences beyond the project's own community

### Examples:

Media and the broad public

## DISSEMINATION

### TARGET AUDIENCE:

Interested in the potential USE of the results

### Examples:

Scientific community, industrial partners, policy makers

## EXPLOITATION

### TARGET AUDIENCE:

Audiences including project partners that make concrete USE of the results

### Examples:

Commercial users, policy implementers, researchers

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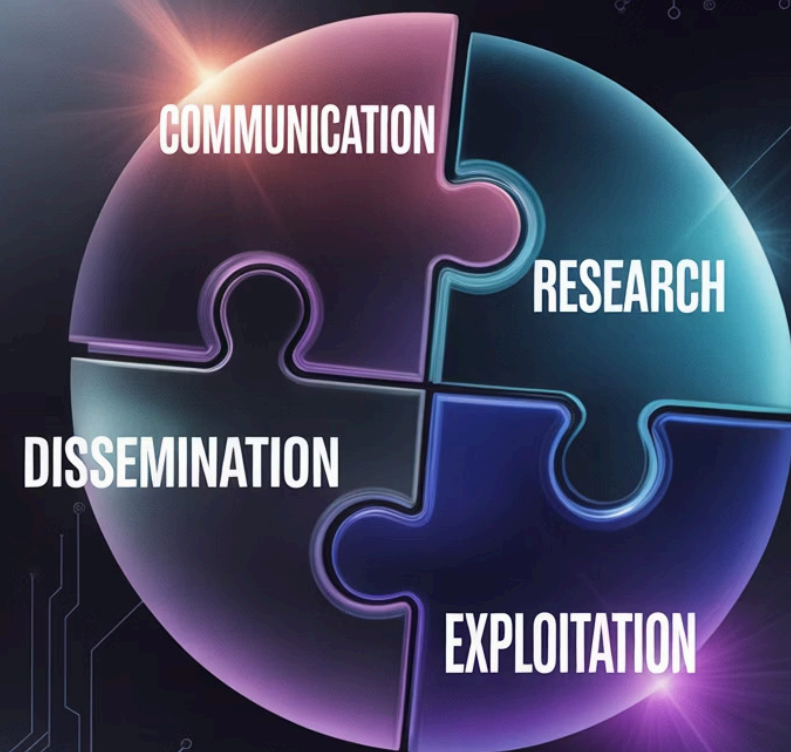


## **Mentimeter Quiz**

Select proper activities for each category: dissemination, communication, exploitation.

# Why all three matter

Aspect	Communication	Dissemination	Exploitation
<b>AIM</b>	Promote action and results, engage stakeholders, raise awareness	Make results public, maximize impact, contribute to advancement	Make concrete use of results, address problems, benefit innovation
<b>AUDIENCE</b>	Citizens, media, stakeholders	Scientific community, industry, policymakers, authorities	Scientific community, industry, policymakers, authorities
<b>WHY</b>	Learn that it exists	Learn about results	Make use of results
<b>WHEN</b>	From start to end	As soon as results available	Toward action end and beyond



# Tools and Channels Overview



## Communication

- Communication strategy
- Press releases
- Branding kit
- Newsletter

**Channels:** Social media, web platforms, blogs, mass media



## Dissemination

- Research articles
- Presentations/posters
- Data sets
- DOI management

**Channels:** Research journals, conferences, repositories, code platforms



## Exploitation

- Exploitation plan
- Business models
- Brokerage events

**Channels:** Patents, roadmaps, exhibitions, spinoffs

# Grant Agreement Requirements

## Article 38.1 – Communication and Visibility

### What it requires:

Beneficiaries must promote the project and its results to multiple audiences, including the public.

## Article 29 – Dissemination of Results

### What it requires:

Results must be shared with the scientific community, industry, and other stakeholders — not kept internally.

## Article 28 – Exploitation of Results

### What it requires:

Beneficiaries must take measures to use project results in research, product development, standardization, or policy-making.



# Essential Resources



## EU Guide on D&C and Exploitation

Comprehensive guidance on communication, dissemination and exploitation approaches.

Available at: <https://rea.ec.europa.eu/publications/communication-dissemination-exploitation>



## EU Emblem Download Center

Official logos and visual identity elements for your materials.

Access at: [https://ec.europa.eu/regional\\_policy/information-sources/logo-download-center\\_en](https://ec.europa.eu/regional_policy/information-sources/logo-download-center_en)

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## Mentimeter Question

Why does EC matter?

# Why Does This Matter to the EC?



## Public Accountability

Demonstrates responsible use of taxpayer funding.

---



## Maximizing Impact

Ensures research reaches intended users and creates change.

---



## EU Leadership

Showcases Europe's scientific and innovation excellence globally.

---



## Building Networks

Fosters new collaborations and follows-up opportunities.

# MORE VISIBILITY = MORE IMPACT

**2-3x**

## Citation Boost

For openly accessible research vs.  
closed publications

**30%**

## Media Pickup

Increase for well-communicated  
EU project results

**40%**

## Network Growth

Average expansion through  
effective dissemination



# Planning for Success



## Proposal Stage

Initial vision in Section 2.2 - Measures to maximise impact.  
First outline of communication plan.



## Early Project Phase

Detailed plan deliverable at M3-M6 - comprehensive living document.



## Implementation

Regular updates as project evolves and results emerge.



## Monitoring

Continuous evaluation of effectiveness and adjustment as needed.



# Plan for Dissemination and Exploitation of Project Results, incl. Communication

Recommended Structure



## 1. Objectives

Define clear goals for your dissemination and exploitation activities that align with project outcomes.



## 2. Target Audiences

Identify the specific stakeholders and end-users who will benefit from your project's results.



## 3. Key Messages

Outline the main messages to be communicated to each target audience segment.



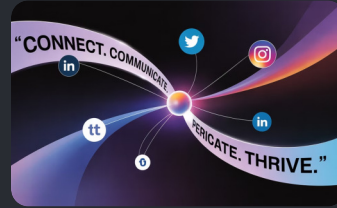
## 4. Dissemination Activities

Detail planned activities such as publications, conferences, workshops and other outreach events.



## 5. Exploitation Plan

Describe how project results will be utilized, including potential commercialization or policy influence.



## 6. Communication Strategy

Explain how the project will communicate with the public and stakeholders via various channels.



## 7. Monitoring and Evaluation

Set out measures to assess the effectiveness of your dissemination and exploitation activities.

# Creating Project Identity

## Resonance

Identity should connect directly with the project's topic and goals.

## Consistency

Applied uniformly across all project communications and outputs.



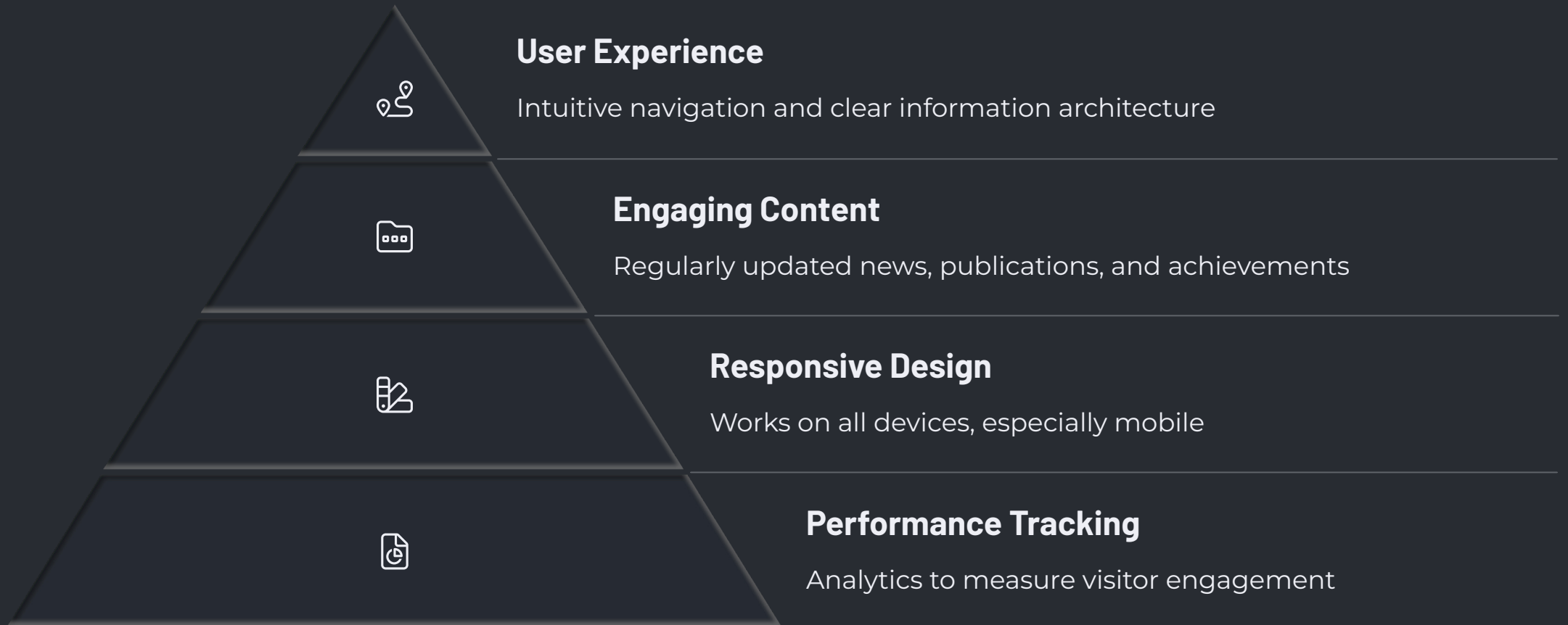
## Recognition

Clear and easily recognizable across all platforms and materials.

## Aesthetics

Simple and modern design that scales across different media.

# Effective Project Website



**TWINNING TO BOOST THE SCIENTIFIC AND INNOVATION CAPACITY  
OF THE UNIVERSITY I TIRANES  
TO DEVELOP SUSTAINABLE NANOSENSORS FOR WATER POLLUTION DETECTION**

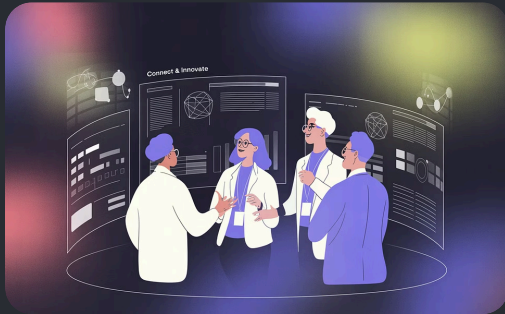


SUSNANO is a Horizon Europe Twinning project with the overall aim to boost the scientific excellence and innovation capacity in sustainable nanosensors for water pollution detection of Universiteti i Tiranës (UT) and its high-quality Twinning partners. To achieve this aim, SUSNANO will implement a research and innovation strategy over 3 years, where the partners will research and demonstrate sustainable nanosensors.

[More about project research and objectives](#)

# Tips

## D&C task management in Horizon Europe project



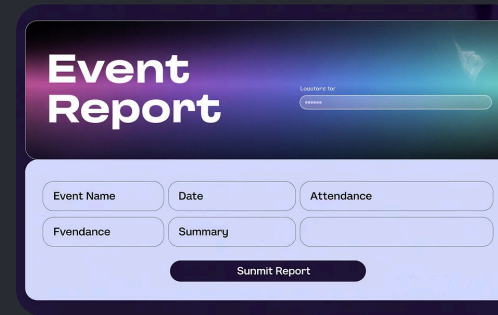
### Partner Involvement

Try to **involve partners** on regular basis to creation of content and interaction with content



### Activity Planning

Maintain common **file with planned D&C activities**, where all can contribute



### Structured Reporting

Have a **clear and regular** procedure of **reporting**



### Up-to-date Content

Think about actual **trends in content creation** - videos, podcasts, infographics

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**Mentimeter**

Why D&C matter for your visibility,  
network, and future funding?



**You're Already Doing  
Great Work!**

**D&C just Gives You  
the Microphone**



# Personal and Professional Benefits



## Enhanced Visibility

Your work reaches broader audiences, increasing citation potential.



## Expanded Networks

Connect with potential collaborators across disciplines and sectors.



## Funding Opportunities

Demonstrated communication skills improve future proposal success.



## Societal Impact

Your research can directly influence policy and practice.



# Collaborative Responsibility

1

## EU Requirement

Horizon Europe mandates broad communication across all partners.



## Unique Channels

Each partner brings different networks and audience access.

3

## Project Success

D&C ensures visibility, uptake, and measurable impact.



## Collective Benefit

All partners gain recognition through successful project promotion.



# (Not A) Fairytale Success Story

**Brussels. May 2018**

**Press Release Impact**

**Networking Effect**

# Effective Networking Channels



## Conferences

Present findings and connect with peers in your field.



## Networks & Associations

Join relevant professional groups and industry associations.



## Brokerage Events

Participate in matchmaking opportunities for collaborations.



## Professional Social Media

Maintain active presence on LinkedIn and research platforms.

# Exploitation: Turning Results into Impact

## Beyond Project Timeline

Results must be exploited during the project or within 4 years after its end.

Impact continues long after funding period.

Can be done by beneficiaries, third parties, or the wider community

## Multiple Pathways

- Developing marketable products
- Creating training materials
- Influencing standards or policy
- Enabling follow-up research



# Examples of Exploitation Pathways

<b>Commercial</b>	Patents, licenses, services, product development
<b>Societal</b>	Guidelines, open tools, educational use, citizen engagement
<b>Policy</b>	Input to directives, white papers, roadmaps, standardisation
<b>Academic</b>	Use in future research, PhD theses, training modules

# Exploitation Responsibilities

## Consortium Level

- Define potential use in proposal (Section 2.2)
- Identify Key Exploitable Results (KERs)
- Assign roles: IP manager, tech transfer, policy lead

## Individual Partners

- Indicate intended use (business, training, new proposals)
- Report exploitation plans in final report
- Seek alternatives if results cannot be directly exploited



**“If a result cannot be exploited, you must seek alternatives – including transfer to others.”**

# Real Project Examples



## **CORDIS Project Results**

Filter by Horizon Europe and explore "Results in Brief" sections.

Available at: <https://cordis.europa.eu/projects>



## **Innovation Radar**

EC tool tracking high-potential innovations in EU-funded research

Access at: <https://www.innoradar.eu>

# Questions on Module 1?

Dissemination, Communication and Exploitation

# Coffee Break

**15**

Minutes





## Module 2: Researcher Profile + Social Media



### Digital Visibility

Why online presence matters for research impact



### ORCID Profile

Persistent researcher identification and publication linking



### Professional Networks

Social media for visibility and peer engagement



### Profile Optimisation

Making your digital presence discoverable and effective

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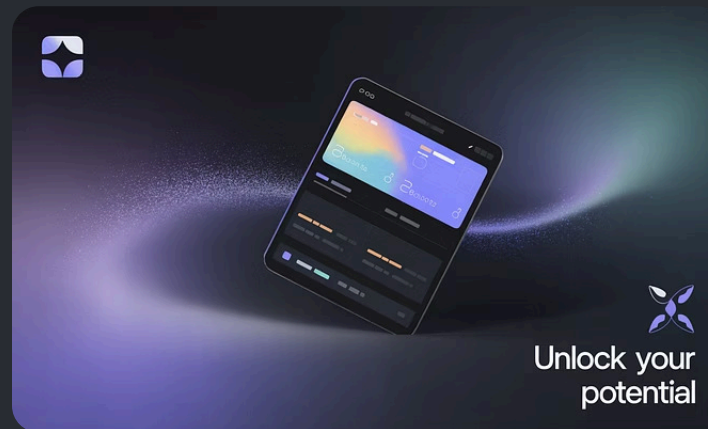
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**Mentimeter**

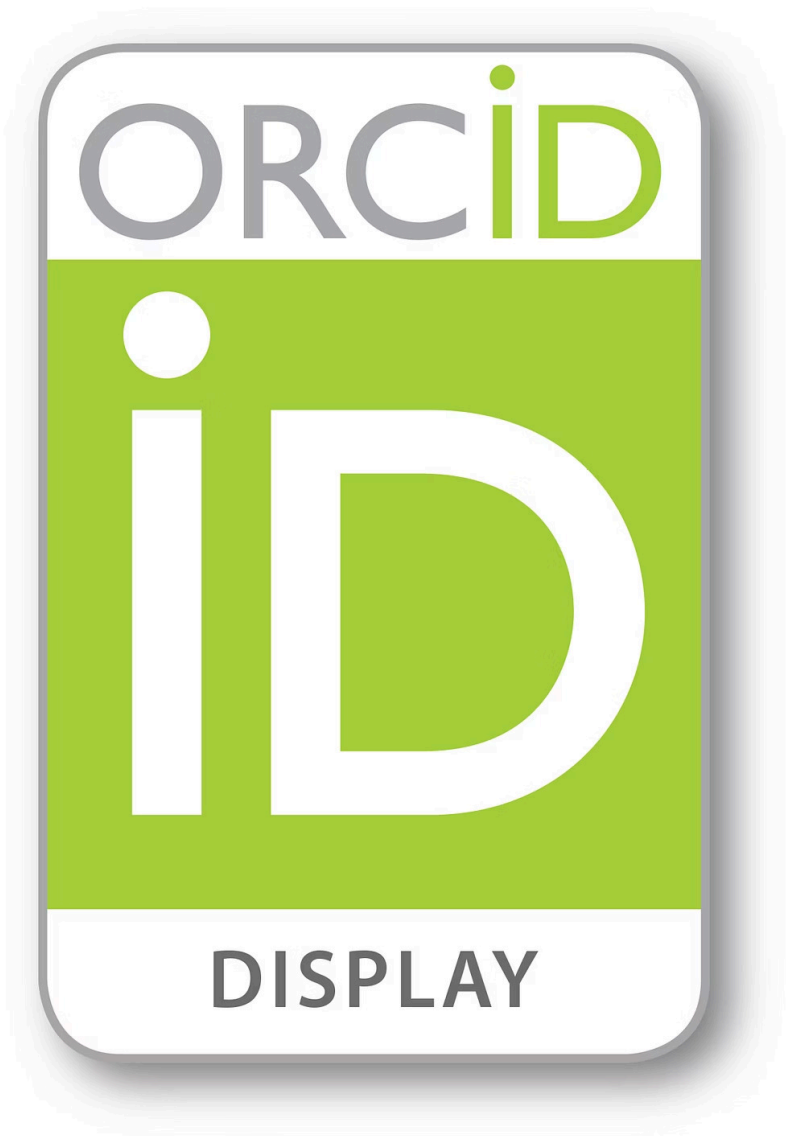
What professional social media do  
you use?

# Digital Visibility Benefits



**You can't be cited if you can't be found.**

**Your personal scientific brand opens doors to collaboration, funding, and policy influence.**



# Your Digital Research ID



## Persistent Identifier

Free, unique 16-digit ID used across funders, publishers, and platforms.



## Connected Research

Links your publications, affiliations, grants in one trusted location.



## Automatic Updates

Auto-sync with Scopus, Crossref, Web of Science saves time.



## EU Requirement

Usually required in Horizon Europe proposals for all researchers.

## Ulla Tapaninen



<https://orcid.org/0000-0003-4447-4964>



[Show record summary](#)

### Personal information

#### Emails & domains

##### Verified email domains

✔ utu.fi

#### Websites & social links

[LinkedIn](#)

[Blog](#)

[Twitter](#)

#### Other IDs

[Scopus Author ID: 26533552200](#)

[SciProfiles: 1864234](#)

[ResearcherID: ADV-4673-2022](#)

### Activities

[Expand all](#)

#### > Employment (6)

Sort

#### > Education and qualifications (5)

Sort

#### > Professional activities (1)

Sort

#### > Works (22)

Sort

#### ▼ Peer review (70 reviews for 10 publications/grants)

Sort

> Review activity for **Energies**. (3)

> Review activity for **Future transportation**. (3)

> Review activity for **Industrial management & data systems**. (3)

> Review activity for **Journal of marine science and engineering**. (38)

> Review activity for **Journal of shipping and trade**. (5)

You are the manager of your ORCID profile



# LinkedIn for Research Communication

## Institutional Pages

Your organisation's official presence.

Amplifies research through established channels.

## Personal Profile

Your professional identity and research interests.

Connects your work to wider professional community.

## Project Pages

Dedicated space for EU project communication.

Creates focused community around specific initiatives.



# LinkedIn Profile Optimization

## Profile Essentials


- Professional photo - clear and approachable
- Strong headline with value
- Compelling About section with keywords
- Featured content showcasing best work
- ORCID and institutional links included
- Projects referred to

## Content Strategy

- Post regularly with consistent quality
- Share project milestones and publications
- Celebrate collaborators and achievements
- Join relevant groups for your field
- Pin important project announcements

# LinkedIn Profile Examples

# Profile Elements to Review



**Politechnika Warszawska**  
Prodziekan w Politechnika Warszawska  
Warsaw, Mazowieckie, Poland · [Contact info](#)  
89 connections  
and 2 other mutual connections

[Connect](#) [Message](#) [More](#)


### Activity

89 followers

Joanna Zdunek commented on a post · 3mo  
Gratulacje Pawle 🙌


[Show all comments →](#)


### Experience

 **Prodziekan**  
Politechnika Warszawska · Full-time

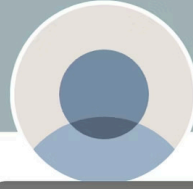
### Interests

[Companies](#) [Schools](#)

 **Warsaw University of Technology**  
135,264 followers  
[Following](#)

 **FNP Foundation for Polish Science**  
6,847 followers  
[+ Follow](#)

[Show all companies →](#)



**Ecole Polytechnique Fédérale de Lausanne (EPFL)**  
Service manager chez Ecole Polytechnique Fédérale de Lausanne (EPFL)  
Lausanne, Vaud, Switzerland · [Contact info](#)  
500+ connections

[Message](#) [+ Follow](#) [More](#)

[Connect if you know each other](#) [Connect](#)


### Activity

521 followers


**Maude hasn't posted yet**  
Recent posts Maude shares will be displayed here.

[Show all activity →](#)


### Experience

 **Service manager**  
Ecole Polytechnique Fédérale de Lausanne (EPFL)  
Jul 2013 - Present · 11 yrs 11 mos

Service management (administrative and research applications)  
In charge of SAP services (functional and infrastructure), CRM, Time keeping, Financial services. ...see more

 **Freelance Consultant**  
Maude Grossan  
Jan 2013 - Jun 2013 · 6 mos

- Change management
- Organisational issues

 **Senior Consultant**  
Capgemini Consulting  
Feb 2000 - Nov 2012 · 12 yrs 10 mos  
Lyon

Project management  
...  
[...see more](#)

# Common Profile Mistake

## 1 Profile Language Setting

Both profiles are set to their native languages instead of English.

## 2 Impact on Discoverability

Limits visibility to international audiences and search algorithms.

## 3 LinkedIn Best Practice

Use multi-language profiles feature for both local and global reach.

# Project Promotion on LinkedIn

## Why use social media to communicate about your EU-funded project?

Social media allows you to:

- ✓ Instantly communicate from the outset of your project at low-cost
- ✓ Make connections, build networks, and find like-minded partners
- ✓ Speak directly with citizens to inform and engage them
- ✓ React directly to what is happening in research and beyond
- ✓ Manage your reputation on a daily basis
- ✓ Disseminate your research widely to enable the take-up and use of results
- ✓ Meet your Horizon Europe grant agreement communication and dissemination obligations



Mention the below  
to stay involved in the conversation!

#HorizonEU #ResearchImpactEU #EUInnovation

X @REA\_research @EUgreenresearch @HorizonEU

in @European Research Executive Agency

@EU Science, Research and Innovation

f @EU Science and Innovation

ig @EU\_Science

m @EC\_REA

European Research Executive Agency



## Regular Posting

Post approximately once per week to maintain visibility without overwhelming.

## Strategic Tagging

Tag partner organizations and individuals to expand reach exponentially.

## Content Variety

Share events, reports, deliverables, articles, and partner achievements.

## Platform-Specific Strategy

Avoid external links when possible to maximize LinkedIn's algorithm reach.

# Collective Engagement Strategy

You and 44 others  
1 comment · 16 reposts



# ResearchGate for Scientific Networking

## Paper Sharing

Upload preprints, published work, posters, and datasets for maximum visibility.

## Community Engagement

Ask and answer research questions to build reputation and connections.

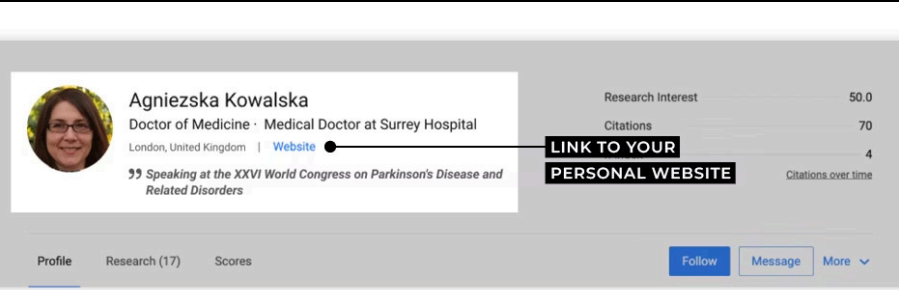
## Impact Metrics

Track reads, citations, and RG score to measure research impact.

## Action Tips

Keep your publication list updated and respond promptly to questions.

The image shows the letters 'R' and 'G' in a large, teal, serif font. The 'R' is significantly larger than the 'G', and they are positioned to the left and right of each other respectively, forming the initials 'RG'.

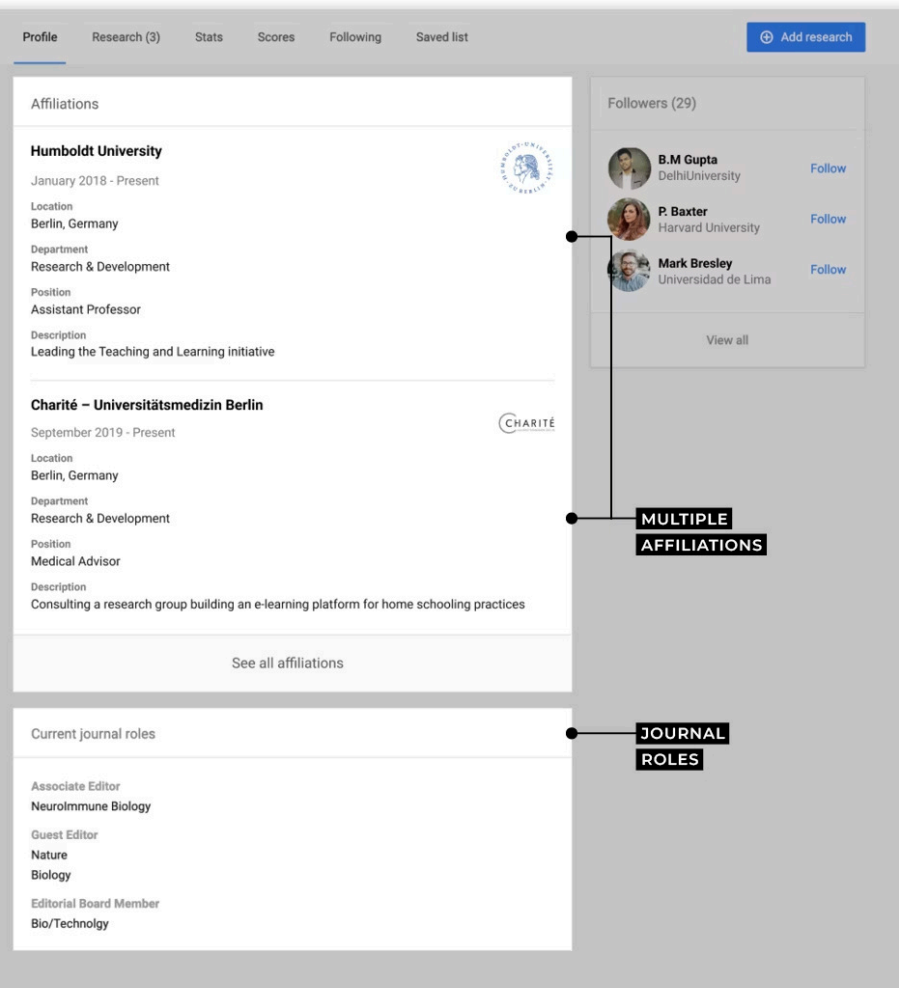


**Agnieszka Kowalska**  
 Doctor of Medicine · Medical Doctor at Surrey Hospital  
 London, United Kingdom | [Website](#)

Research Interest: 50.0  
 Citations: 70  
 Citations over time: 4

**LINK TO YOUR PERSONAL WEBSITE**

Profile | Research (17) | Scores | [Follow](#) | [Message](#) | More



Profile | Research (3) | Stats | Scores | Following | Saved list | [Add research](#)

**Affiliations**

**Humboldt University**  
 January 2018 - Present  
 Location: Berlin, Germany  
 Department: Research & Development  
 Position: Assistant Professor  
 Description: Leading the Teaching and Learning initiative

**Charité – Universitätsmedizin Berlin**  
 September 2019 - Present  
 Location: Berlin, Germany  
 Department: Research & Development  
 Position: Medical Advisor  
 Description: Consulting a research group building an e-learning platform for home schooling practices

**Current journal roles**

Associate Editor  
**NeuroImmune Biology**

Guest Editor  
**Nature Biology**

Editorial Board Member  
**Bio/Technology**

**MULTIPLE AFFILIATIONS**

**JOURNAL ROLES**

Followers (29)  
 B.M Gupta (Delhi University) | P. Baxter (Harvard University) | Mark Bresley (Universidad de Lima)

# ResearchGate Profile Examples

## Key Elements to Note

- Complete publication listings
- Active Q&A participation
- Project affiliations highlighted
- Connected to co-authors
- Regular updates with new content

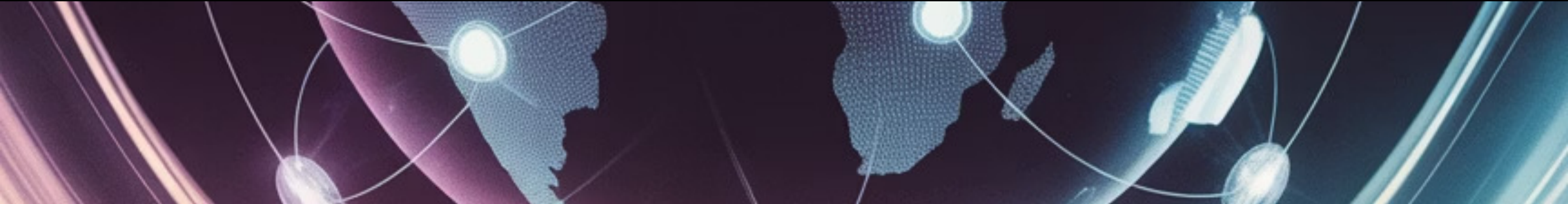
# Bluesky: Emerging Platform

- **Decentralized Architecture:** Alternative to traditional social media platforms.
- **Growing EU Adoption:** Increasing use by EU projects and researchers.
- **Privacy-Focused:** Aligns with European values on data protection.
- **Open Science Values:** Supports transparent and accessible research communication.



# Questions on Module 2?

Researcher Profile + Social Media



## Module 3: Open Science Policy



### Open Science Fundamentals

Core concepts and importance for research impact.



### Open Access Publishing

Requirements and institutional policies you need to follow.



### FAIR Principles

Making data Findable, Accessible, Interoperable, and Reusable.



### Data Management

Creating effective Data Management Plans for Horizon Europe.



### Practical Tools

Zenodo, OpenAIRE, and DMP Online resources to support your work.

# Open Science Evolution

1

**2000s**

Early conversations driven by public access movements and rising journal costs.

2

**2007**

European Commission begins promoting Open Access for FP7-funded publications.

3

**2012**

First Open Access pilot launched under FP7 program.

4

**2014-2020**

Horizon 2020 makes Open Access to publications mandatory.

5

**2016**

Amsterdam Call for Action pushes toward full Open Science by 2020.

6

**2021-2027**

Horizon Europe implements comprehensive Open Science policy.

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<https://menti.com>

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**Mentimeter**

What are the main reasons the EU  
promotes Open Science

# Core Motivations for Open Science

## Publicly Funded = Publicly Available

EU taxpayers fund research, so they should have access to the results.

## Faster Scientific Progress

Sharing data and methods prevents duplication and encourages collaboration.

## Transparency & Reproducibility

Science must be verifiable. Open methods build trust in the process.

## Innovation & Societal Impact

SMEs, startups, educators can use research outputs without barriers.



# Mandatory Open Science: Open Access

## **Peer-Reviewed Publications**

Open access required for all scientific publications from funded projects.

## **Immediate Access**

No embargo period allowed - must be available immediately upon publication.

## **Only Full Open Access**

Hybrid venues are not reimbursed

## **Repository Deposit**

Author Accepted Manuscript or Version of Record must be in trusted repository.

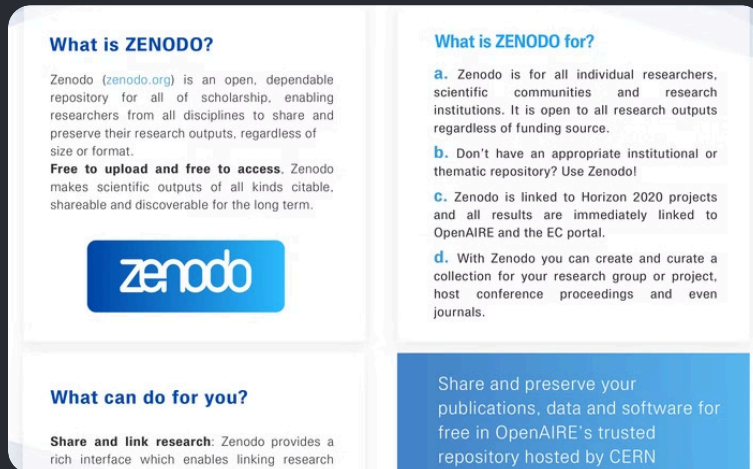
## **Open Licensing**

Creative Commons Attribution (CC BY) or equivalent license required.

## **Open Data**

Information about the research outputs/tools/instruments needed to validate the conclusions of scientific publications

# Open Science Tools



**What is ZENODO?**

Zenodo ([zenodo.org](https://zenodo.org)) is an open, dependable repository for all of scholarship, enabling researchers from all disciplines to share and preserve their research outputs, regardless of size or format.

**Free to upload and free to access.** Zenodo makes scientific outputs of all kinds citable, shareable and discoverable for the long term.

**What is ZENODO for?**

- a.** Zenodo is for all individual researchers, scientific communities and research institutions. It is open to all research outputs regardless of funding source.
- b.** Don't have an appropriate institutional or thematic repository? Use Zenodo!
- c.** Zenodo is linked to Horizon 2020 projects and all results are immediately linked to OpenAIRE and the EC portal.
- d.** With Zenodo you can create and curate a collection for your research group or project, host conference proceedings and even journals.

**What can do for you?**

**Share and link research:** Zenodo provides a rich interface which enables linking research

Share and preserve your publications, data and software for free in OpenAIRE's trusted repository hosted by CERN

**zenodo**

## Zenodo

Free, open-access repository for datasets, reports, and publications.

<https://zenodo.org/>



## OpenAIRE

European infrastructure for open science monitoring and discovery.

<https://www.openaire.eu/>



# Mandatory Open Science: Open Data



## FAIR Principles

Research data must follow

**F**indable, **A**ccessible, **I**nteroperable, **R**eusable guidelines.



## Data Management Plan

DMP deliverable required, usually within first 6 months of project.



## Trusted Repository

All **data** must be deposited in certified repositories for long-term access.

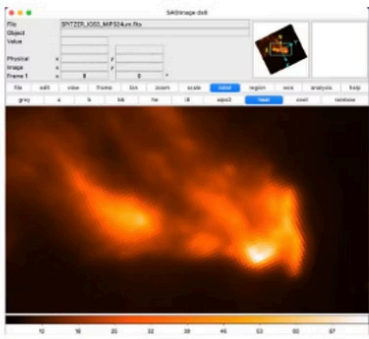


## Metadata & Documentation

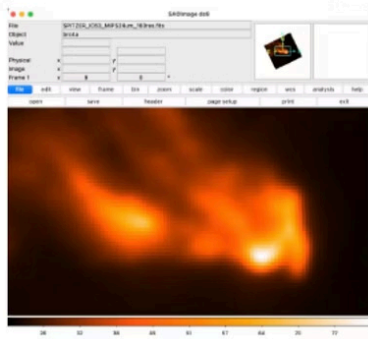
Information about tools and methods needed to reuse or validate data.

# What Counts as "Data"?

Raw data



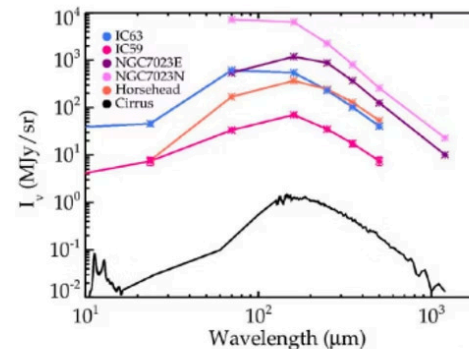
Processed data #1



Processed data #2

#wave	#flux_density	#unc_flux_density
#um	#MJy/sr	#MJy/sr
3.6	1.31e-06	3.97e-08
4.5	4.44e-07	1.33e-08
5.8	3.44e-06	1.21e-07
8.0	6.95e-06	2.10e-07
24.0	3.54e-06	3.62e-07
70.0	1.45e-05	2.18e-06

Finalized data



Accompanied by documentation files and processing scripts



## Raw Data

Original observations, measurements, survey responses.



## Software & Code

Analysis scripts, computational models, algorithms.



## Protocols & Methods

Detailed procedures, experimental setups, workflows.



## Documentation

Metadata, data dictionaries, lab notebooks.

# FAIR Data Principles in Practice

## Reusable

Well-documented with clear licenses and provenance



## Interoperable

Using standard formats and vocabularies



## Findable

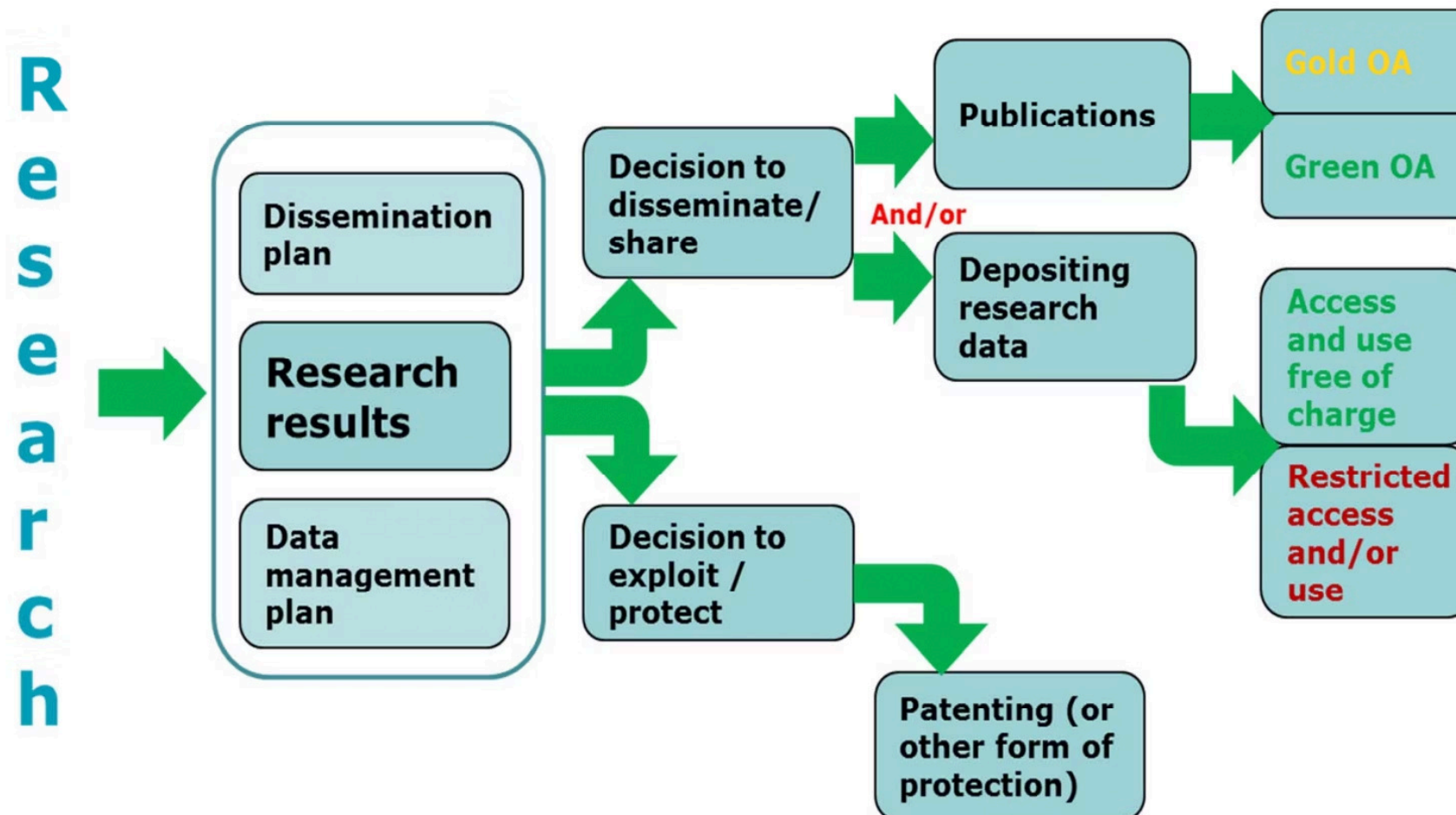
Discoverable with rich metadata

## Accessible

Retrievable via standard protocols

## Open as Possible, Closed as Necessary

*Graph 1: Open access to scientific publications and research data in the wider context of dissemination and exploitation*



Source: developed jointly between DG RTD, DG CNECT, IPR helpdesk

## Supporting data for ultrasonic guided wave and electro-mechanical reactance tests on a full scale composite torsion box panel

doi: [10.4121/uuid:8c743b60-69f3-4f59-b738-8f58b784bb9f](https://doi.org/10.4121/uuid:8c743b60-69f3-4f59-b738-8f58b784bb9f)

Cite

### DATASET

by [Pedro Carvalho](#)

The data refers to ultrasonic guided wave (GW) measurements on a full-scale composite torsion box stiffened panel. The panel was subjected to realistic low-energy impacts in different critical locations in order to obtain barely-visible impact damage (BVID) of different severities. The purpose of the study was to assess the diagnostic capabilities of the GW based structural health monitoring (SHM) system, which was designed according to a newly developed systematic multi-parameter methodology. Hence, the diagnostic capability assessment served also the purpose of validating the SHM system design methodology. The data in this dataset was collected in the Netherlands Aerospace Centre - NLR, located in Marknesse, the Netherlands, and was integrated in the Thermoplastic Affordable Primary Aircraft Structure 2 (TAPAS 2) project, financed by the Netherlands Enterprise Agency of the Ministry of Economic Affairs

### HISTORY

2019-01-28 first online, published, posted

### PUBLISHER

4TU.Centre for Research Data

### FORMAT

media types: application/pdf, application/x-matlab-data, application/zip, text/csv

### REFERENCES

<https://doi.org/10.1002/stc.2340>

### FUNDING

- The Netherlands Enterprise Agency of the Ministry of Economic Affairs

### ORGANIZATIONS

TU Delft, Faculty of Aerospace Engineering, Department of Aerospace Structures and Materials

### CONTRIBUTORS

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DOI (persistent identifier) of the dataset

Metadata items compatible with that of web search engines

DOI of the related article

Example of published data via the [4TU.ResearchData](https://www.4tu.nl/researchdata)

<https://doi.org/10.4121/uuid:8c743b60-69f3-4f59-b738-8f58b784bb9f>



### USAGE STATS

99 601

downloads views

### CATEGORIES

[Aerospace Engineering](#)

[Construction Materials Performance and Processes](#)

### KEYWORDS

Barely-visible impact damage (BVID), Composite primary structure, Structural health monitoring (SHM), System design, Ultrasonic guided wave (GW)

### LICENCE



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### EXPORT AS...

[RefWorks](#), [BibTeX](#), [Reference Manager](#), [Endnote](#), [DataCite](#),

[NLN](#), [DC](#), [CFF](#)



# Data Management Plan Components

## Living Document

The DMP evolves throughout the project as data collection and processing advances.

## Practical Planning

Addresses workflows, storage, backup, documentation across the full data lifecycle.

## Roles & Responsibilities

Defines who is responsible for data management activities within the consortium.

## Compliance Demonstration

Shows funders how you'll meet FAIR data requirements while respecting ethical constraints.

# DMP Template Structure



## EC's DMP Template

### 1 Data Summary

Describe data to be generated or reused, its origin, nature, and purpose.

### 2 FAIR Data

Detail how data will be made Findable, Accessible, Interoperable, and Reusable.

### 3 Other Research Outputs

Address management of outputs beyond datasets, such as software or protocols.

### 4 Allocation of Resources

Outline the resources allocated for data management, including costs and responsibilities

### 5 Data Security

Explain measures for data storage, backup, and security

### 6 Ethics

Discuss ethical aspects related to data, including consent and data protection.

### 7 Other Issues

Mention any other relevant aspects, such as national or institutional policies.

# DMP Online Tool - <https://dmponline.dcc.ac.uk>



## Customized Templates

Pre-configured for Horizon Europe and other major funders.



## Built-in Guidance

Contextual help for each section as you write.



## Collaborative Editing

Multiple team members can contribute to the same plan.



## Flexible Export

Generate final document in multiple formats for submission.

## Plan to make data work for you

Data Management Plans that meet institutional funder requirements.



DMPonline helps you to create, review, and share data management plans that meet institutional and funder requirements. It is provided by the Digital Curation Centre (DCC).

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# Questions on Module 3?

Open Science Policy



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For any questions about the presented materials or to request additional resources, please don't hesitate to reach out.