

Emails & WhatsApp messages to send to prospects

1st Email to Prospect and Whatsapp message (send both)

Re: Your interest in doTERRA Essential Oils

Hi, you replied to our Social Media advertisement expressing an interest in our Certified Pure Therapeutic Grade Essential Oils.

THE NEXT STEP:

Is to attend our educational LIVE ONLINE CLASS, it's an 'Intro to doTERRA and Essential Oils' it's completely FREE.

When you attend the class, you will discover:

1. Why choose doTERRA
2. Why our oils are the purest on planet earth!
3. How to take control of your health naturally, reducing the risks of chronic disease & serious illness
4. What oils can be used for certain health conditions (10 x core oils)
5. How to use the oils safely and effectively
6. How to purchase the oils at wholesale prices
7. Working with us to develop an income stream *optional
8. Options for joining doTERRA

You can easily book onto our free class! It's live and online - you don't even need to leave the house; you can access it from your smart phone - laptop - or PC. It's also very convenient, you can simply book a day and time that suits you best, just click on the link below:

[use your own Calendly link – automatic class scheduler]

<https://calendly.com/pete-rea/intro-to-essential-oils-1>

* Spaces are limited as our classes can fill up very quickly, so please book straight away, literally takes just 2 minutes.

Ps, if you're free sometime today or tomorrow for 5 minutes, it would be great to chat live about your specific interest if that's ok?

Thanks again, and I look forward to hearing back from you.

Peter @doTERRA

1st WhatsApp message

Hi [Name]

It's [name] from doTERRA Essential Oils (pls add me to your contacts)

Thank you for your enquiry, lovely to hear from you

The NEXT STEP:

Attend our ONLINE CLASS - an 'Intro to doTERRA and our life-enhancing Essential Oils' it's completely FREE - access from your smartphone - laptop or PC and PICK THE DAY THAT SUITS YOU BEST.

You'll discover the life-enhancing benefits from using 100% pure therapeutic grade oils - what oils to use for certain health conditions. You'll also find out how you can 'earn an income' by sharing our oils with others, should this be of interest. *optional

Please book TODAY, it only takes 2 minutes to do - click on our class scheduler below

[insert your Calendly link] <https://calendly.com/pete-rea/intro-to-essential-oils-1>

I look forward to receiving your class confirmation.

Thanks Pete - doTERRA ipc

Ps, are you free sometime today or tomorrow for a brief chat about your specific interest?

2nd WhatsApp message (few days later if no reply)

NB, If they are seeing the WA messages we tend to focus our communications via this medium and not email.

Hi,

Just in case you've been a little busy, you can easily book onto our free online 'Intro to doTERRA & Essentials Oils class' it takes just 2 minutes to do, just select a day and time that suits you best 😊

BOOK NOW – [your Calendly link] <https://calendly.com/pete-rea/intro-to-essential-oils-1>

Thanks Pete - doTERRA ipc

3rd Whatsapp Message – a few days later if no reply

Hello

Here is a link to take a quick look at our oils and the science behind how they work!

<https://youtu.be/sFKT2VEk6ec>

So, what's next?

You're invited to attend a FREE online essential oils classes

This gives your lots of information on:

How to use our oils to improve wellness and global health issues

How to get some amazing discounts

How to earn with us *optional

Please follow this link to save a spot on one of these wonderful FREE classes:

[Your Calendly link] <https://calendly.com/pete-rea/intro-to-essential-oils-1>

Look forward to receiving your class booking

Pete @ dōTERRA

4th Whatsapp Message if still no reply!

Hi, when you replied to our Essential Oils ad on social media, were you interested in finding out more about being a Customer or Working with our oils to develop an income stream?

5th Message if still no reply

Hi, are you still interested in pursuing your enquiry with doTERRA? Please just let me know either way, thank you, look forward to hearing back from you. Have a lovely day Pete

If you still have no response, You may wish to pick an evening or maybe over the weekend and just try ringing them up direct and just say, you appreciate people live busy lives, so not a problem but are they still interested in finding out more? (get them onto a class)

Pipeline – Then every few weeks you may wish to send them bit and bobs that may peak their interest... videos, doc, interesting snippets of info!

Email to send them after they have attended the class:

Hi , It was lovely to meet you on our 'Intro to Essential Oils class. I hope you enjoyed it and got really value from what was shared. As promised, please find below a copy of the presentation for you to look back over.

Please just click on the link and you can view the class slides online:

<https://www.docdroid.net/nfpPuO/doterra-ian-presentation.pptx>

Why this is a great time to join us, doTERRA GROWTH <https://youtu.be/ZFY7UDrFcEk>

I would also like to share with you our wonderful 'source to you website' it will certainly reassure you that you would be joining a global leading company: www.sourcetoyou.com

Finally, please feel free to browse our doTERRA Essentials Brochure, you will find more info about our products: doTERRA ESSENTIALS!

<https://media.doterra.com/us/en/brochures/the-doterra-essentials.pdf>

I look forward to hearing back from you as soon as possible and welcoming you into our doTERRA family.

Thanks Peter

If someone doesn't turn up for a class!

Hi

I hope you are well; you were scheduled in to attend our 'Intro to Essential Oils Class' and we didn't see you. We understand this can happen, so please don't worry you can easily reschedule a more convenient time from the link below.

We look forward to welcoming you onto a class very soon. Please click on the link to rebook. [Your Calendly link] <https://calendly.com/pete-rea/intro-to-essential-oils-1>

Best wishes

Peter Rea - doTERRA ipc

Call - +