

New Energy

2026 MEDIA
KIT

INNOVATION

New Energy Innovation embodies the true driving force of growth in the Renewable Energy sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies within the renewable energy sectors, such as Hydrogen Fuel, Wind Energy and Solar Power.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

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New Energy Innovation is distributed digitally on a quarterly OPT-IN subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the renewable energy industry.

For advertising opportunities please get in contact with one of our director.
We'll discuss how we can help you achieve your goals

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LEADING THE ENERGY TRANSITION

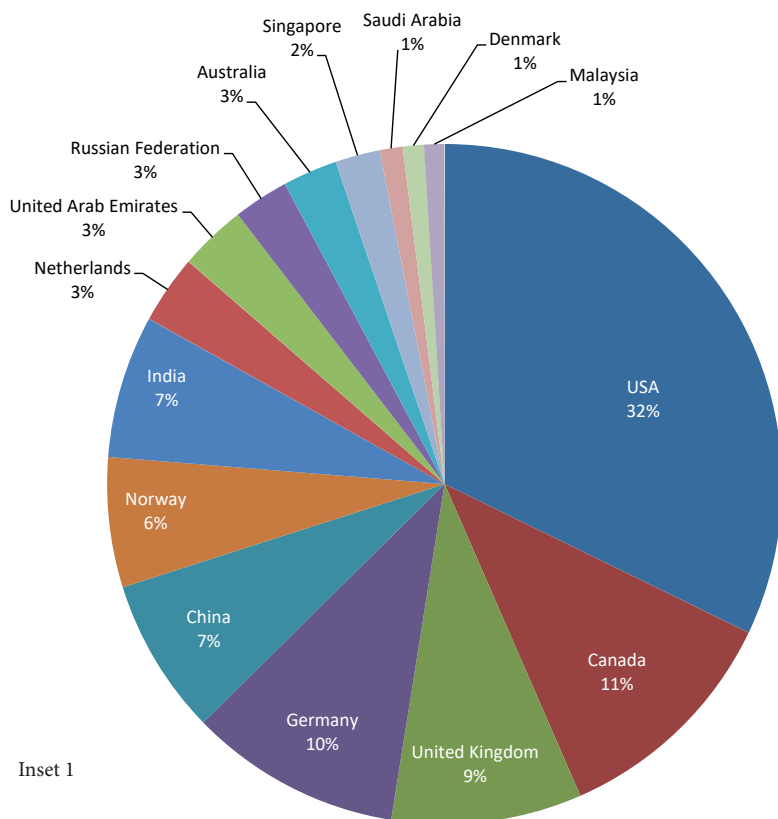
REGIONAL DISTRIBUTION

BUSINESS INFORMATION

Prominent Countries

Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

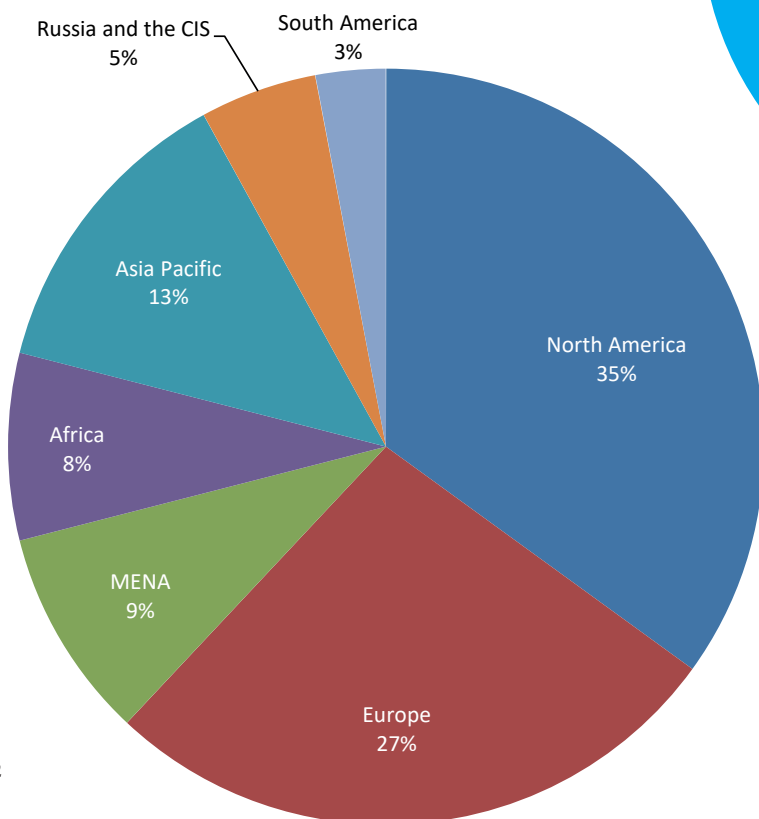


Inset 1

Reader Profile By Job Title

C - Suite Executives
CEO/COO/CMO/
CTO's
GM's
VP Sales
VP Operations
Senior Engineers

Project Managers
Chief Engineers
Health and Safety
Supervisors
Plant Supervisors
Supply Chain Managers



Inset 2

Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa



All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Wind Energy, Solar Energy, Hydrogen Technology, Bio-Energy. There will also be news from around the world in every issue.

WINTER

- Hydrogen Technology Special
- Wind Power Focus
- Wind Turbine Special

SPRING

- Offshore Wind
- Carbon Capture
- Solar Technology
- Focus: Hydrogen Technology

SUMMER

- Hydrogen: The Future
- EV Focus
- PV Special

AUTUMN

- Top 50 Solar Companies Review
- Wind Blades & Towers
- Market Update: Solar Energy
- Hydrogen Update

We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to RE+, Husum Wind Renewable Energy India 2026, OTC Asia, SMM Hamburg, Global Energy Show, Cleanpower 2026, ASEAN WIND ENERGY, All Energy Australia 2025, Hamburg Wind Energy, Wind Europe, Various Hydrogen Related Conferences and Events and many more.

READERSHIP

70,000 SUBSCRIBERS (SENT TO) PER ISSUE

12,000 UNIQUE VISITS PER MONTH ON THE WEBSITE

SOCIAL MEDIA FOLLOWERS

FACEBOOK **10,428**

TWITTER **500**

LINKEDIN **1,822**

Companies who Read the Magazine

Airtricity	RES Group	JinkoSolar
Danish Wind	Vestas Wind	Holding Co
Industry	Systems	First Solar Inc.
Association	Siemens	Canadian Solar
Enercon Wind	Brookfield	Inc
Energy	Renewable	LONGi Solar
European	Goldwind	Tongwei
Wind Energy	Gamesa	JA Solar
Association	GE Renewable	Aiko Solar
German	Envision	Trina Solar
Wind Energy	Enercon	JinkoSolar
Association	Mingyang	Zhongli
Nordex AG	Nordex Group	Suntech
Re-Consult	Orsted A/S	And more..
RenewableUK	Iberdrola SA	

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New Energy INNOVATION

**We are committed to helping
you achieve ROI**

Digital Magazine

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages

Digital / E-Marketing

- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

Maximum Digital Exposure

All paid For articles / Q&A's include the following:

- Placed in the “news” section of our website for 1 year.
- Shared via our over 30,000 social media followers.
- Distributed over 3 months in our digital magazine

COVER STORY

Closing the Biogas Loop With Sustainable Biogenic CO₂

Bio gas production not only generates renewable energy but also addresses a critical environmental issue: carbon emissions. Without intervention, methane from organic waste decomposes and releases potent greenhouse gas (GHG) into the atmosphere. By capturing this methane and converting it to energy, biogas prevents these emissions while offering a sustainable energy source. To enhance its impact, carbon capture during biogas upgrading can further reduce CO₂ released into the atmosphere.

[illegible]

The diagram illustrates the circular economy model for the food and beverage sector, showing the flow of materials and products through four main stages: PRODUCE, CONSUME, RECYCLE, and REUSE. The model is divided into two main cycles: Biological and Technical.

- PRODUCE:** Includes farming, food processing, and food distribution. It is linked to the Biological cycle.
- CONSUME:** Includes retail, food service, and food waste. It is linked to the Biological cycle.
- RECYCLE:** Includes recycling, composting, and energy recovery. It is linked to the Technical cycle.
- REUSE:** Includes reuse, repair, and refurbishment. It is linked to the Technical cycle.

The Biological cycle (green) focuses on organic materials, while the Technical cycle (blue) focuses on non-organic materials. Arrows indicate the flow of materials and products between these stages, highlighting the integration of biological and technical cycles.

MIDSTREAM & PIPELINES

Control Seal's Early on R&D Effort in Axial Valves Pays Off

2021 was the year of the axial valves for Control Seal. Control Seal has always believed in the future of axials and has invested heavily in R&D. Since 2016, Control Seal has delivered various types of axial flow valves to more than 20 critical projects worldwide, and in this article Control Seal shares its recent critical deliveries. Currently, Control Seal offers 6 types - 1. Axial Flow On/Off Valve, 2. Axial Control Valve, 3. Axial Surge Relief Valve, and 4. Axial Check Valve.

[illegible]

As the 18" axial check valves were long pattern valves, the entire function parts were mounted from the upstream side of the body.

Biomethane production via *A. saccharovorans*: biomass valorisation of 3,190 tons of biomass CO₂

- recovery of $\text{H}_2\text{C}_2\text{H}_2$. These installations make malodorous sites completely CO₂ neutral, so that no more carbon dioxide emissions are released into the atmosphere.
- organic compounds.
- Compression to 32 bar and drying.
- Liquefaction at -20-30 °C. The compound holds evidence for the

[illegible][illegible]

operational control. Loadline guides make level surveys after high tide and ensure that the vessel is not overloaded, maintaining, allowing stability and safety.

By leveraging these Advanced Instrumentation and Control (AIC) solutions, VERDEMORE, ROGALZ strengthened its commitment to delivering efficient solutions for larger and O3, ensuring this partnership highlights the crucial role of marine instrumentation in advancing energy efficiency, technological and supporting the circular economy.

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Carrington Textiles Launches New Educational Online Platform

The worldwide textile manufacturer developed a new virtual tool with different types of content to showcase the company's expertise and know-how on technical fabrics.

[illegible]

2026 RATE CARD

INDUSTRY SOLUTIONS

MAXIMUM EXPOSURE

FRONT COVER PACKAGE:

FRONT COVER + 3 PAGE
ARTICLE (SAME ISSUE)
TWO ADVERTISEMENTS IN
TWO SEPARATE ISSUES
100 COPIES OF THE
MAGAZINE
£8,000

Digital Prices (Per Page Costs For Adverts & Articles)

DOUBLE PAGE SPREAD	£5,950
FULL PAGE	£3,950
HALF PAGE	£2,450
QUARTER PAGE	£1,450
INSIDE FRONT COVER*	£6,950
BACK COVER*	£8,950
OPPOSITE CONTENTS*	£5,650
OPPOSITE LEADER*	£5,950
INSIDE BACK COVER*	£5,950
AD/ARTWORK DESIGN	£500 **

*Limited Supply per Issue / Year

** Per Page

E-Marketing Solutions

ELECTRONIC DIRECT MAILING (EDM / E-SHOT)***	£0.15 PER E-MAIL
DATA PURCHASE FOR PRIVATE USE	£1 PER E-MAIL
BANNER ON MAIN PAGE (3 MONTH LEASE)	£3000
BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500

E SHOTS

Figures based on average of
all electronic direct mailing
campaigns conducted on our
behalf from April 2024 to July
2025

- Database of 106,587 opt-in subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 19% open. 06% unsubscribed .039% bounced. 0% marked as spam. 7% Click-Through

*** Minimum E-shot is 3,000 e-mails