



Best Realisation of Research Award
Entry Deadline: **Friday 13th August 2021**

Please email your completed Entry & Submission Form by no later than 5.30pm to Frances Revel,
frevel@researchbods.com on **Friday 13th August 2021**.

This award celebrates the communication and dissemination of research in any form, whether visual, through workshops, infographics, multimedia, dashboards or any other way. Entries should highlight what the research reporting and realisation added over more traditional ways of presenting research findings.

Judges will be looking for innovation, creativity, and imagination and how the method of research realisation delivered findings in a unique and impactful way.

Project name:

Company name:

Maximum word count of 200 words for each of the following criteria.

Brief overview:

Please outline the core elements of the content of the research and the method of realisation.



Research Methodology:

Please highlight why this method of research realisation was innovative, new and different and how it delivered research findings in a unique and impactful way.

What we were working with:

Set the scene for our judges, outlining – where relevant – the process of communicating the research, the resources and budgets involved, any constraints or difficulties encountered and conquered.

Judges will want an idea of the creative process, the thinking behind the scenes and the imaginative spark that made the reporting so innovative.

Impact & testimonials:

Please highlight how significant your work has been, the impact it has made on your industry or clients over the judging period or the implications of the findings. Include any testimonials if necessary.

Elevator Tweet:

In 140 characters, please outline why your innovation realisation or visualisation should win.

Name, position, phone and email contact details of person(s) who would accept award