

New Energy

2024 MEDIA
KIT

INNOVATION

New Energy Innovation embodies the true driving force of growth in the Renewable Energy sector, **innovation**.

We are the trusted, established and expert voice in this constantly changing industry. Always on top of the latest trends with in depth analysis of innovative technologies within the renewable energy sectors, such as Hydrogen Fuel, Wind Energy and Solar Power.

We pride ourselves in bringing industry related trends, news and results to our worldwide readers which is otherwise difficult to obtain. We do a great job highlighting your technology, which our readers want and need.

New Energy Innovation is distributed digitally on a quarterly OPT-IN subscription basis to the name and job titled senior decision makers and technical personnel driving and implementing innovation in key areas of the renewable energy industry.

For advertising opportunities please get in contact with one of our director. We'll discuss how we can help you achieve your goals

Edward Findlay - Publishing Director
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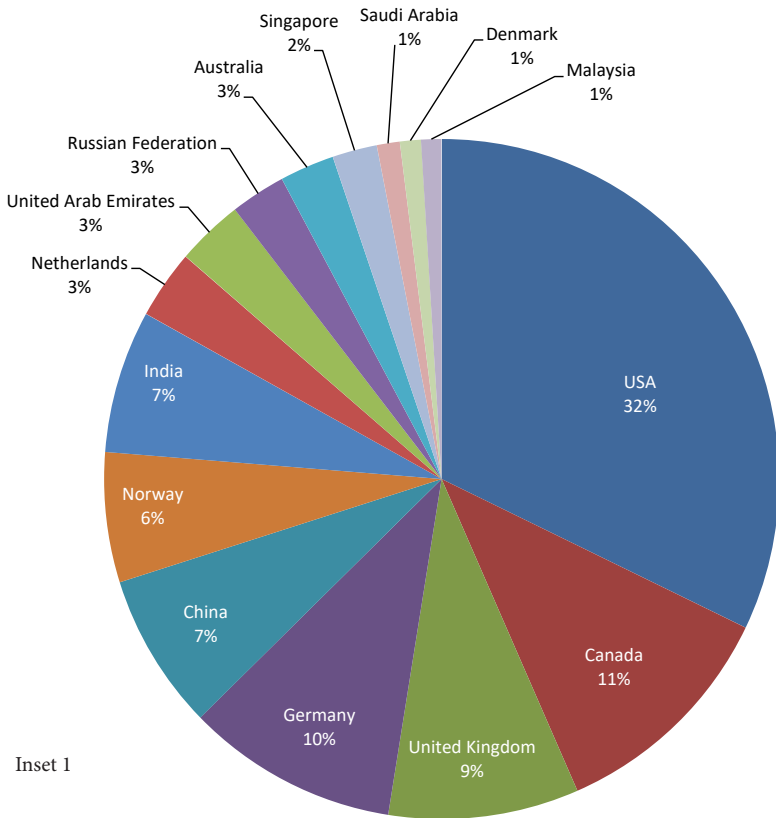
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LEADING THE ENERGY TRANSITION

REGIONAL DISTRIBUTION

BUSINESS INFORMATION



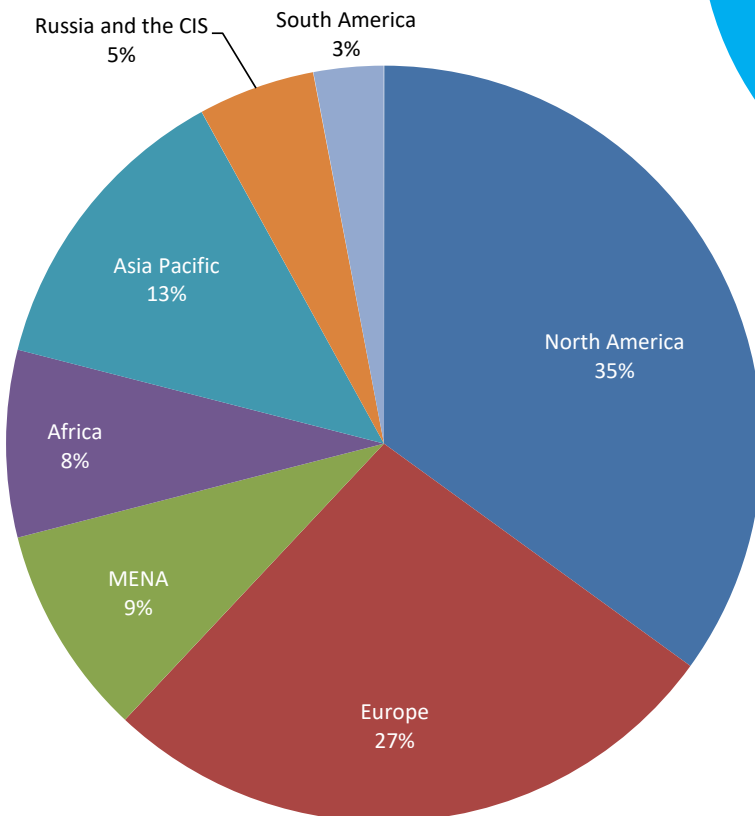
Prominent Countries

Prominent countries data is based on the destination of the digital magazine throughout the world.

This list is not exhaustive, rather it's the top 16 destinations by country among the many countries the magazine is sent out.

Reader Profile By Job Title

- | | |
|----------------------|-----------------------|
| C - Suite Executives | Project Managers |
| CEO/COO/CMO/ | Chief Engineers |
| CTO's | Health and Safety |
| GM's | Supervisors |
| VP Sales | Plant Supervisors |
| VP Operations | Supply Chain Managers |
| Senior Engineers | |



Regional Breakdown

- North America
- Brazil
- India
- Northern Europe
- Russia and the Former Soviet States
- South East Asia
- Sub Saharan Africa
- The Middle East and North Africa

✦ All copies of the magazine will include stories, interviews and in depth analysis from our four main reporting sectors: Wind Energy, Solar Energy, Hydrogen Technology, Bio Energy. There will also be news from around the world in every issue.

WINTER 2024

- Hydrogen Technology Special
- Wind Power Focus
- Wind Turbine Special

SPRING 2024

- Offshore Wind
- Carbon Capture
- Solar Technology
- Focus: Hydrogen Technology

SUMMER 2024

- Hydrogen: The Future
- EV Focus
- PV Special

AUTUMN 2024

- Top 50 Solar Companies Review
- Wind Blades & Towers
- Market Update: Solar Energy
- Hydrogen Update

We have bonus coverage and distribution at many trade shows around the world. We also have reporting from events which include but are not limited to Offshore Europe, Renewable Energy India 2023, OTC Asia, OTC Houston, SMM Hamburg, Global Energy Show, Cleanpower 2023, ASEAN WIND ENERGY, All Energy Australia 2023, Hamburg Wind Energy, Wind Europe Bilbao and more.

READERSHIP

70,000 SUBSCRIBERS (SENT TO) PER ISSUE

12,000 UNIQUE VISITS PER MONTH ON THE WEBSITE

SOCIAL MEDIA FOLLOWERS

FACEBOOK **10,428**

TWITTER **500**

LINKEDIN **2500**

Companies who Read the Magazine

Airtricity	RES Group	JinkoSolar
Danish Wind Industry Association	Vestas Wind Systems	Holding Co
Enercon Wind Energy	Siemens	First Solar Inc.
European Wind Energy Association	Brookfield Renewable	Canadian Solar Inc
German Wind Energy Association	Goldwind	LONGi Solar
Nordex AG	Gamesa	Tongwei
Re-Consult	GE Renewable	JA Solar
RenewableUK	Envision	Aiko Solar
	Enercon	Trina Solar
	Mingyang	JinkoSolar
	Nordex Group	Zhongli
	Orsted A/S	Suntech
	Iberdrola SA	And more..

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New Energy INNOVATION

We are committed to helping you achieve ROI

Digital Magazine

Digital / E-Marketing

- Magazine Advertising
- Exclusive Interviews
- White Papers
- Advertorials
- Belly Wraps
- Front Cover Packages
- Electronic Direct Mailing Campaigns (E-Shots)
- Social media strategic marketing campaigns
- White Papers
- Web Banners
- E- Newsletter Advertising
- Web Site Placement
- Digital Magazine Advertising and Advertorial

Maximum Digital Exposure

All paid For articles / Q&As include the following:

- Placed in the "news" section of our website for 1 year.
- Shared via our over 30,000 social media followers.
- Distributed over 3 months in our digital magazine

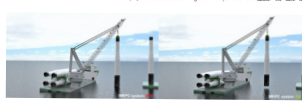
MIDSTREAM & PIPELINES

AXTech Group on Progressing into Different Market Sectors

AXTech Group is progressing into different market sectors, including oil and gas, and is looking to expand its operations globally.



The company has been successful in securing several major contracts in the oil and gas sector, and is looking to expand its operations into new markets. The company's focus is on providing high-quality services and products to its customers.



MIDSTREAM & PIPELINES

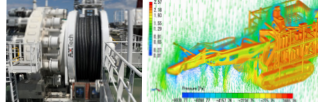
Control Seal's Early on R&D Effort in Axial Valves Pays Off

Control Seal's early investment in research and development for axial valves has paid off, resulting in a range of new products and services.

The company has been successful in securing several major contracts in the oil and gas sector, and is looking to expand its operations into new markets. The company's focus is on providing high-quality services and products to its customers.



NEW TECHNOLOGY



The company has been successful in securing several major contracts in the oil and gas sector, and is looking to expand its operations into new markets. The company's focus is on providing high-quality services and products to its customers.



MIDSTREAM & PIPELINES

Carrington Textiles Launches New Educational Online Platform

Carrington Textiles has launched a new educational online platform, providing a range of courses and resources for its customers.



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2023 RATE CARD

INDUSTRY SOLUTIONS

MAXIMUM EXPOSURE

FRONT COVER PACKAGE:

FRONT COVER + 3 PAGE ARTICLE (SAME ISSUE)
TWO ADVERTISEMENTS IN TWO SEPARATE ISSUES
100 COPIES OF THE MAGAZINE
£8,000

Digital Prices (Per Page Costs For Adverts & Articles)

DOUBLE PAGE SPREAD	£5,950
FULL PAGE	£3,950
HALF PAGE	£2,450
QUARTER PAGE	£1,450
INSIDE FRONT COVER*	£6,950
BACK COVER*	£8,950
OPPOSITE CONTENTS*	£5,650
OPPOSITE LEADER*	£5,950
INSIDE BACK COVER*	£5,950
AD/ARTWORK DESIGN	£500 **

*Limited Supply per Issue / Year

** Per Page

E-Marketing Solutions

ELECTRONIC DIRECT MAILING (EDM / E-SHOT)***	£0.15 PER E-MAIL
DATA PURCHASE FOR PRIVATE USE	£1 PER E-MAIL
BANNER ON MAIN PAGE (3 MONTH LEASE)	£3000
BANNER ON SUB PAGE (3 MONTH LEASE)	£1,000
ARTICLE WHITE PAPER UPLOAD ON NEWS SITE: 6 MONTHS	£500

E SHOTS

★ Figures based on average of all electronic direct mailing campaigns conducted on our behalf from April 2022 to July 2023

- Database of 106,587 opt-in subscribers from around the world. For regional and county break down please see inset 1 & 2 on page 2.
- EDM's can be targeted with metrics such as: company name, job title, city, country, sector eg. E&P, midstream etc
- Average Metrics: 19% open. 06% unsubscribed .039% bounced. 0% marked as spam. 7% Click-Through

*** Minimum E-shot is 3,000 e-mails